Working Mother Names Blue Cross Blue Shield Of Massachusetts As One Of The 2018 "100 Best Companies" Award recognizes excellence in providing parent-friendly benefits and a supportive work

Award recognizes excellence in providing parent-friendly benefits and a supportive work environment for working parents

BOSTON, Sept. 27, 2018 /<u>PRNewswire</u>/ -- Blue Cross Blue Shield of Massachusetts (BCBSMA) has been named to the *Working Mother* 2018 "100 Best Companies" list, released today. The annual list celebrates companies that lead in the areas of female career advancement, paid parental leave, childcare assistance, benefits and flextime.

"We consistently strive to provide our working mothers – and all our associates - a robust, market-leading benefits package that supports their well-being both at home and at work," said Sue Sgroi, Chief Human Resources Officer and SVP of Organizational Effectiveness. "This award is not only a tremendous honor, but also validates that our offerings are truly best-inclass."

Based on a comparison of data submitted by companies from the 100 Best Companies list and data from U.S. companies collected by the Society for Human Resource Management (SHRM) for its 2018 Employee Benefits Report, there is a wide gap between the policies offered: 100 percent of the 100 Best Companies offer paid maternity leave versus 35 percent of companies nationwide; 99 percent of the 100 Best Companies offer paid paternity leave versus 29 percent of companies nationwide.



"This year's 100 Best Companies continue to strive for excellence when it comes to providing a work environment that is not only woman-friendly, but parent-friendly," says Meredith Bodgas, editor-in-chief of *Working Mother*. "By offering flexible schedules, paid parental leave, post-leave phase-back periods, adoption and surrogacy financial assistance, and mentoring programs, these companies address working parents' and caregivers' needs head-on and help them succeed at work and home."

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (<u>bluecrossma.com</u>) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We're the trusted health plan for more than 25,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we're rated among the nation's best health plans for member satisfaction and quality. Connect with us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>LinkedIn</u>.

About Working Mother Media

Working Mother Media (WMM), a division of Bonnier Corp., publishes *Working Mother* magazine and its companion website, workingmother.com. <u>The Working Mother Research Institute</u>, the <u>National Association for</u> <u>Female Executives</u> and <u>Diversity Best Practices</u> are also units within WMM. WMM's mission is to serve as a champion of culture change, and *Working Mother* magazine is the only national magazine for career-committed mothers. Follow us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>Pinterest</u>.

SOURCE Blue Cross Blue Shield of Massachusetts

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