

California American Water Announces New Southern California Principal of Business Development

SAN DIEGO (August 25, 2025) – California American Water is pleased to announce that Glen Becerra has joined the company as Principal of Business Development for Southern California.

“Glen’s deep roots in government relations and his proven commitment to community engagement are a perfect fit for our mission,” said Kevin Tilden, President of California American Water. “His experience will be invaluable as we work with local leaders and agencies across Southern California to expand our ability to deliver safe, reliable, and high-quality water and wastewater services to more communities.”

In this role, Becerra will lead the company’s strategic business development outreach and growth efforts across Southern California. He will be responsible for the development of new business opportunities, including engaging with municipal and privately owned water and wastewater utilities to ultimately bring high-quality services to more communities.

With more than 25 years of experience in government relations, strategic consulting, and public policy, Becerra is a proactive and influential leader, dedicated to achieving impactful outcomes across the public affairs landscape.

Most recently, he served as President of Becerra Strategies, a boutique consulting firm focused on government relations, public affairs, communications, crisis communications, economic development and strategic planning, founded in 2023. Prior to Becerra Strategies, Becerra served as the Executive Officer for Marketing at LA Metro, where he oversaw a team of over 70 media and communications professionals, leading numerous campaigns aimed at educating and mobilizing Angelenos on public transportation and infrastructure investment. His leadership fostered significant partnerships with crucial community stakeholders, all while effectively managing Metro's advertising budget and social media efforts to amplify key messages.

Becerra has been actively involved with various city and regional organizations, having served as President of the League of California Cities Channel Counties Division and as a member of the Board of Directors for the League of California Cities. He has also represented the cities of Simi Valley, Moorpark, and Thousand Oaks on the Southern California Association of Governments (SCAG) and served as President of its Regional Council, and Chair of SCAG’s Executive/Administrative Committee.

Becerra has also served as Local Public Affairs Chief of Staff, Government Education Resource Team Project Manager, and Local Public Affairs Region Manager at Southern California Edison. He was elected as Councilmember to the City of Simi Valley, 1998-2018.

Becerra’s extensive experience in public affairs, combined with his strategic vision, will help California American Water continue to grow and strengthen relationships with stakeholders across the state.

About American Water

American Water (NYSE: AWK) is the largest regulated water and wastewater utility company in the United States. With a history dating back to 1886, We Keep Life Flowing® by providing safe, clean, reliable and affordable drinking water and wastewater services to more than 14 million people with regulated operations in 14 states and on 18 military installations. American Water's 6,700 talented professionals leverage their significant expertise and the company's national size and scale to achieve excellent outcomes for the benefit of customers, employees, investors and other stakeholders.

For more information, visit [amwater.com](https://www.amwater.com) and join American Water on [LinkedIn](#), [Facebook](#), [X](#) and [Instagram](#).

About California American Water

California American Water, a subsidiary of American Water, provides safe, clean, reliable and affordable water and wastewater services to approximately 750,000 people. For more information, visit www.californiaamwater.com and follow California American Water on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

Media Contacts

Brian Barreto

External Affairs Manager, Southern California

California American Water

brian.barreto@amwater.com

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