

New Jersey American Water Presents \$18,800 Grant from the American Water Charitable Foundation to the Pinelands Preservation Alliance

Funding supports regenerative landscaping programs in Hainesport

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CAMDEN, N.J. – JULY 22, 2025 – In support of their ongoing commitment to environmental stewardship, [New Jersey American Water](#) and the [American Water Charitable Foundation](#) are proud to name the [Pinelands Preservation Alliance](#) a recipient of the Foundation's 2025 Water and Environmental Grant Program.

“Clean water is a resource we all take for granted and forget that we all play a role in maintaining it,” said Jaclyn Rhoads, Executive Director of Pineland Preservation Alliance. “The American Water Charitable Foundation’s Water and Environment Grant will help the Pinelands Preservation Alliance remind people of how to care for our water resources by implementing water and nature-friendly landscaping practices through our Landscape Makeover Program. Hainesport Township will serve as a model in the region, and the Alliance appreciates our great partners in the town and the American Water Charitable Foundation for supporting this effort.”

The organization will use the \$18,800 grant to transform part of a public park in Hainesport into a sustainable green space featuring a micro-forest and rain garden. As part of its Landscape Makeover Program, the project will promote regenerative landscaping practices to improve stormwater absorption and will serve as an educational resource for the community. The project also involves public workshops for the local community to learn how to implement these practices at home.

“At New Jersey American Water, we believe that protecting our water sources starts with empowering the communities we serve,” said Mark McDonough, president, New Jersey American Water, and member, board of trustees, American Water Charitable Foundation. “These grantees exemplify the passion and innovation needed to address local water and environmental challenges head-on. We are proud to see their work supported through the American Water Charitable Foundation’s grant program and look forward to the lasting impact these projects will have across our state.”

The Water and Environment grant is part of the American Water Charitable Foundation’s Keep Communities Flowing Grant Program, focusing on three pillars of giving: Water, People and Communities. In 2025, the American Water Charitable Foundation awarded [over \\$209,000 to nine nonprofit organizations](#) across New Jersey American Water’s service area. More information about the company’s environmental impact can be found online at <https://www.amwater.com/njaw/News-Community/environmental-grant-program>

“The American Water Charitable Foundation is proud to support projects and programs focused on clean water, conservation, environmental education and water-based recreation across American Water’s national footprint,” said

Carrie Williams, president, American Water Charitable Foundation. "The Water and Environment Grant Program allows us to continue focusing on our core passion of water while engaging community members in learning how every drop counts."

CAPTION: Sean Quinn, Source Water Protection Manager for New Jersey American Water (right) proudly presents a check for \$18,800 to Jaclyn Rhoads, Executive Director of Pineland Preservation Alliance (left).

About New Jersey American Water

New Jersey American Water, a subsidiary of American Water (NYSE: AWK), is the largest regulated water utility in the state, providing safe, clean, reliable and affordable water and wastewater services to approximately 2.9 million people.

<https://stage.mediaroom.com/amwater/2025-07-22-New-Jersey-American-Water-Presents-18,800-Grant-from-the-American-Water-Charitable-Foundation-to-the-Pinelands-Preservation-Alliance>