

## American Water Provides Tips for Conserving Water This Summer

CAMDEN, N.J. – JUNE 24, 2025 – As summer temperatures rise and watering demands increase, [American Water](#) (NYSE: AWK), the largest regulated water and wastewater utility company in the U.S., is offering water conservation tips.

“With summer here, American Water encourages customers and the public to use water wisely by limiting outdoor watering, especially after rainfall, and to implement smart irrigation practices,” said Cheryl Norton, EVP and Chief Operating Officer, American Water. “Reducing water consumption helps protect our supply and manage water bills, saving money.”

According to the U.S. Environmental Protection Agency, an [estimated 50% of outdoor water usage is wasted](#). This is why it's important to use water wisely, both indoors and outdoors. Doing so supports conservation efforts and helps ensure that safe, clean and reliable water is available now and for future generations.

From adjusting your watering schedule to fixing household leaks, every drop counts. Here are some helpful tips:

- Water early in the morning or later in the day and even at night to minimize evaporation. As much as 30 percent of water can be lost by watering during midday.
- Make use of rainwater by collecting it in rain barrels for use on outdoor plants and gardens.
- Check sprinkler heads to help ensure water isn't being wasted on pavement or unwanted areas.
- Use a broom instead of a hose to clean patios, driveways and sidewalks.
- Mulch garden beds to retain moisture and prevent weeds. A two- to three-inch layer is typically effective.
- Set your mower higher. Grass cut to 2.5 to 3.5 inches is more drought-resistant and healthier overall.
- Check for leaks. Even small leaks can waste thousands of gallons of water each year. 10 percent of homes have leaks that waste 90 gallons or more per day.

American Water customers can monitor water usage and find additional wise water tips through [MyWater](#), the company's customer self-service portal. Customers can also learn more about budget billing, other assistance programs and more, via MyWater.

### About American Water

American Water (NYSE: AWK) is the largest regulated water and wastewater utility company in the United States. With a history dating back to 1886, We Keep Life Flowing® by providing safe, clean, reliable and affordable drinking water and wastewater services to more than 14 million people with regulated operations in 14 states and on 18 military installations. American Water's 6,700 talented professionals leverage their significant expertise and the

company's national size and scale to achieve excellent outcomes for the benefit of customers, employees, investors and other stakeholders.

For more information, visit [amwater.com](http://amwater.com) and join American Water on [LinkedIn](#), [Facebook](#), [X](#) and [Instagram](#).

---

## Media Contacts

Alicia Barbieri

Director, Corporate Communications and External Affairs

(856) 676-8103

[Alicia.Barbieri@amwater.com](mailto:Alicia.Barbieri@amwater.com)

---

<https://stage.mediaroom.com/amwater/2025-06-24-American-Water-Provides-Tips-for-Conserving-Water-This-Summer>