

# Life Time Fitness Announces Fourth Quarter And Full Year 2013 Financial Results

## For the Quarter, Revenue Grew 5.7%, Net Income Grew 11.1% and Diluted EPS was \$0.63, up 12.5% For the Year, Revenue Grew 7.0%, Net Income Grew 9.1% and Diluted EPS was \$2.93, up 10.2%

CHANHASSEN, Minn.--(BUSINESS WIRE)--Life Time Fitness, Inc. (NYSE:LTM), The Healthy Way of Life Company, today reported its financial results for the fourth quarter and full year ended December 31, 2013.

Fourth quarter 2013 revenue grew 5.7% to \$291.0 million from \$275.3 million during the same period last year. Revenue for the full year grew 7.0% to \$1.206 billion from \$1.127 billion during the same period last year.

Net income for the quarter was \$26.0 million, or \$0.63 per diluted share, compared to net income of \$23.4 million, or \$0.56 per diluted share, for 4Q 2012. Net income for the full year was \$121.7 million, or \$2.93 per diluted share, compared to net income of \$111.5 million, or \$2.66 per diluted share for the prior-year period.

"2013 served as an important transition year for our company," said Bahram Akradi, chairman, president and chief executive officer. "We continued to differentiate Life Time in keeping with our strategy to operate a high barrier to entry business model in what is a low barrier to entry industry. We also concentrated on further aligning our company for higher growth in 2014 and beyond by ensuring our businesses operate in highly synergistic fashion and our comprehensive array of healthy way of life programs and services are optimized to deliver tremendous value for communities, organizations and individuals."

During the quarter, the Company opened its third center in New Jersey, located in Montvale (greater New York market). In 2014, plans call for six new center openings in existing and new markets, led by Westchester County, New York, the Company's second New York location, which opened on February 6. The remaining planned new center openings will be in the Tampa, Florida; Orange County, California; Des Moines, Iowa; Detroit, Michigan; and Las Vegas, Nevada markets.

### Three and Twelve Months Ended December 31, 2013, Financial Highlights:

**Total revenue** for the fourth quarter grew 5.7% to \$291.0 million from \$275.3 million in 4Q 2012. Total revenue for the full year grew 7.0% to \$1.206 billion from \$1.127 billion during the prior-year period.

#### 4Q 2013 vs. 4Q 2012 (in millions except revenue per membership data)

|   |                               |
|---|-------------------------------|
| Membership dues                                 | \$190.0 vs. \$179.7 (up 5.8%) |
| In-center revenue                               | \$89.0 vs. \$83.0 (up 7.3%)   |
| Other revenue                                   | \$8.6 vs. \$9.1 (down 4.9%)   |
| Average center revenue per Access membership    | \$412 vs. \$388 (up 6.4%)     |
| Average in-center revenue per Access membership | \$132 vs. \$122 (up 7.6%)     |
| Same-center revenue (open 13 months or longer)  | Up 3.6%                       |
| Same-center revenue (open 37 months or longer)  | Up 2.7%                       |

#### 2013 vs. 2012 (in millions except revenue per membership data)

|   |                               |
|---|-------------------------------|
| Membership dues                                 | \$766.8 vs. \$727.6 (up 5.4%) |
| In-center revenue                               | \$375.5 vs. \$348.3 (up 7.8%) |
| Other revenue                                   | \$49.6 vs. \$35.7 (up 38.8%)  |
| Average center revenue per Access membership    | \$1,656 vs. \$1,567 (up 5.7%) |
| Average in-center revenue per Access membership | \$545 vs. \$507 (up 7.5%)     |
| Same-center revenue (open 13 months or longer)  | Up 4.0%                       |
| Same-center revenue (open 37 months or longer)  | Up 3.2%                       |

**Total memberships** grew 0.3% to 789,490 at December 31, 2013, from 787,003 at December 31, 2012.

- Access memberships were down 0.6% to 678,619 at December 31, 2013, from 682,621 at December 31, 2012.
- Non-Access memberships grew 6.2% to 110,871 at December 31, 2013, from 104,382 at December 31, 2012.
- Attrition in 4Q 2013 was 9.8% compared to 9.1% in the prior-year period. Attrition for the trailing 12-month period ended December 31, 2013, was 35.8% compared to trailing 12-month attrition of 33.5% at December 31, 2012.

**Total operating expenses** during 4Q 2013 were \$242.4 million compared to \$231.4 million for 4Q 2012. Total operating expenses for the full year were \$981.3 million compared to \$918.7 million in 2012.

- Income from operations margin was 16.7% for 4Q 2013 compared to 16.0% in the prior-year period.
- Income from operations margin was 18.6% for the full year compared to 18.5% in 2012.

#### (Expense as a percent of total revenue) 4Q 2013 vs. 4Q 2012    2013 vs. 2012

|                           |                 |                 |
|---------------------------|-----------------|-----------------|
| Center operations         | 58.1% vs. 57.8% | 57.7% vs. 58.2% |
| Advertising and marketing | 4.2% vs. 4.0%   | 3.6% vs. 3.5%   |

*"2013 served as an important transition year for our company"*

|                               |                 |                |
|-------------------------------|-----------------|----------------|
| General and administrative    | 4.6% vs. 5.3%   | 4.9% vs. 5.0%  |
| Other operating               | 6.2% vs. 6.1%   | 5.3% vs. 4.6%  |
| Depreciation and amortization | 10.2% vs. 10.8% | 9.9% vs. 10.2% |

**Net income** for 4Q 2013 was \$26.0 million, or \$0.63 per diluted share, compared to net income of \$23.4 million, or \$0.56 per diluted share, for 4Q 2012. Net income for the full year was \$121.7 million, or \$2.93 per diluted share, compared to net income of \$111.5 million, or \$2.66 per diluted share, for the prior-year period.

**EBITDA** for 4Q 2013 was \$78.7 million compared to \$74.1 million in 4Q 2012. For the full year, EBITDA was \$345.0 million compared with \$324.7 million in the prior-year period.

- As a percentage of total revenue, EBITDA in 4Q 2013 was 27.0% in 4Q 2013, compared to 26.9% in the prior year period.
- For the full year, EBITDA, as a percentage of total revenue, was 28.6% compared to 28.8% in the prior-year period.

**Cash flows from operating activities** for the full year totaled \$258.4 million compared to \$255.7 million in the prior-year period.

**Weighted average fully diluted shares** for 4Q 2013 totaled 41.3 million compared to 42.0 million in 4Q 2012. For the full year, weighted average fully diluted shares totaled 41.5 million compared to 42.0 million for the prior-year period.

#### **2014 Business Outlook:**

The following statements are based on the Company's current expectations for fiscal year 2014 and incorporate 2013 operating trends. These 2014 expectations are subject to the risks and uncertainties further described in the Company's forward-looking statements:

- **Revenue** is expected to be up 8-9.5%, or \$1.300-1.320 billion, driven primarily by price and mix optimization, square foot expansion, and growth in in-center and ancillary business revenue.
- **Net income** is expected to be up 3-7%, or \$125.0-130.0 million, driven by revenue growth, partially offset by increased costs associated with the acceleration of new center growth.
- **Diluted earnings per common share** is expected to be \$3.05-3.15.

As announced on February 13, 2014, the Company will hold a conference call today at 10:00 a.m. ET to discuss its fourth quarter and full year 2013 results. Bahram Akradi, Michael Robinson, executive vice president and chief financial officer, and John Heller, vice president, Finance and Investor Relations, will host the conference call. The conference call will be webcast and may be accessed via the Company's Investor Relations section of its website at [lifetimefitness.com](http://lifetimefitness.com). A replay of the call will be available the same day via the Company's website beginning at approximately 2:00 p.m. ET.

As announced on August 27, 2013, Robinson plans to retire as executive vice president and chief financial officer following a 12-year tenure with the Company. The effective date of this transition is March 1, 2014. The Company plans to retain Robinson as an employee or consultant for a period of time thereafter. Effective March 2, 2014, Eric J. Buss, who currently serves as executive vice president, will assume the additional role of interim chief financial officer. Buss joined Life Time in September 1999 as vice president of Finance and general counsel. Prior to joining the Company, Buss was an associate with the law firm of Faegre & Benson LLP (now Faegre Baker Daniels LLP) and, before that, he served as an auditor with Arthur Andersen LLP.

#### **About Life Time Fitness, Inc.**

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of February 20, 2014, the Company operated 109 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](http://lifetimefitness.com).

#### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can usually be identified by the use of terminology such as "anticipate," "believe," "continue," "could," "estimate," "evolve," "expect," "forecast," "intend," "looking ahead," "may," "opinion," "plan," "possible," "potential," "project," "should," "will" and similar words or expressions. Forward-looking statements are subject to certain risks and uncertainties that could cause the Company's actual results in the future to differ materially from its historical results and those presently anticipated or projected. Among these factors are attracting and retaining members, risks related to our debt levels and debt covenants, the ability to access our existing credit facility and obtain additional financing, strains on our business from continued and future growth, including potential acquisitions and other strategic initiatives, risks related to maintenance and security of our data, potential recognition of compensation expense related to performance-based stock grants, potential impairment of long-lived assets, goodwill and intangible assets, competition from other health and fitness centers, identifying and acquiring suitable sites for new centers, delays in opening new centers and other factors set forth in the risk factor section of the Company's annual report on Form 10-K filed with the Securities and Exchange Commission. The Company cautions investors not to place undue reliance on any such forward-looking statements, which speak only as of the date on which such statements were made. The Company undertakes no obligation to update such statements to reflect events or circumstances arising after such date. All remarks made during the Company's preliminary financial results webcast will be current at the time of the webcast and the Company is under no obligation to update the recording.

**LIFE TIME FITNESS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(In thousands)

**December 31, December 31,**

|   | 2013                | 2012                |
|---|---------------------|---------------------|
|   | (Unaudited)         |                     |
| <b>ASSETS</b>                             |                     |                     |
| CURRENT ASSETS:                           |                     |                     |
| Cash and cash equivalents                 | \$ 8,334            | \$ 16,499           |
| Accounts receivable, net                  | 8,298               | 9,272               |
| Center operating supplies and inventories | 32,778              | 27,240              |
| Prepaid expenses and other current assets | 25,802              | 26,826              |
| Deferred membership origination costs     | 9,945               | 11,664              |
| Deferred income taxes                     | 6,881               | 8,813               |
| Income tax receivable                     | 6,698               | -                   |
| Total current assets                      | 98,736              | 100,314             |
| PROPERTY AND EQUIPMENT, net               | 2,105,077           | 1,858,666           |
| RESTRICTED CASH                           | 850                 | 2,087               |
| DEFERRED MEMBERSHIP ORIGINATION COSTS     | 5,210               | 6,820               |
| GOODWILL                                  | 49,195              | 37,176              |
| OTHER ASSETS                              | 71,983              | 67,111              |
| TOTAL ASSETS                              | <u>\$ 2,331,051</u> | <u>\$ 2,072,174</u> |

**LIABILITIES AND SHAREHOLDERS' EQUITY**

|  |                     |                     |
|--|---------------------|---------------------|
| CURRENT LIABILITIES:                       |                     |                     |
| Current maturities of long-term debt       | \$ 24,505           | \$ 12,603           |
| Accounts payable                           | 28,645              | 32,140              |
| Construction accounts payable              | 47,342              | 25,208              |
| Accrued expenses                           | 67,435              | 63,333              |
| Deferred revenue                           | 35,032              | 34,753              |
| Total current liabilities                  | 202,959             | 168,037             |
| LONG-TERM DEBT, net of current portion     | 824,093             | 691,867             |
| DEFERRED RENT LIABILITY                    | 28,933              | 22,490              |
| DEFERRED INCOME TAXES                      | 100,504             | 95,509              |
| DEFERRED REVENUE                           | 5,246               | 6,840               |
| OTHER LIABILITIES                          | 21,287              | 14,514              |
| Total liabilities                          | 1,183,022           | 999,257             |
| SHAREHOLDERS' EQUITY:                      |                     |                     |
| Common stock                               | 843                 | 864                 |
| Additional paid-in capital                 | 402,147             | 447,912             |
| Retained earnings                          | 750,654             | 628,942             |
| Accumulated other comprehensive loss       | (5,615)             | (4,801)             |
| Total equity                               | 1,148,029           | 1,072,917           |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | <u>\$ 2,331,051</u> | <u>\$ 2,072,174</u> |

**LIFE TIME FITNESS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(In thousands except per share data)

|                                 | For the Three Months Ended |             | For the Year Ended |            |
|---------------------------------|----------------------------|-------------|--------------------|------------|
|                                 | December 31,               |             | December 31,       |            |
|                                 | 2013                       | 2012        | 2013               | 2012       |
|                                 | (Unaudited)                | (Unaudited) | (Unaudited)        |            |
| <b>REVENUE:</b>                 |                            |             |                    |            |
| Membership dues                 | \$ 189,999                 | \$ 179,663  | \$ 766,846         | \$ 727,596 |
| Enrollment fees                 | 3,374                      | 3,604       | 13,941             | 15,346     |
| In-center revenue               | 89,037                     | 82,988      | 375,517            | 348,265    |
| Total center revenue            | 282,410                    | 266,255     | 1,156,304          | 1,091,207  |
| Other revenue                   | 8,628                      | 9,068       | 49,600             | 35,740     |
| Total revenue                   | 291,038                    | 275,323     | 1,205,904          | 1,126,947  |
| <b>OPERATING EXPENSES:</b>      |                            |             |                    |            |
| Center operations               | 169,018                    | 159,097     | 696,209            | 655,887    |
| Advertising and marketing       | 12,366                     | 11,060      | 42,712             | 39,931     |
| General and administrative      | 13,386                     | 14,525      | 58,986             | 55,715     |
| Other operating                 | 17,863                     | 16,927      | 64,401             | 52,170     |
| Depreciation and amortization   | 29,737                     | 29,799      | 118,972            | 115,016    |
| Total operating expenses        | 242,370                    | 231,408     | 981,280            | 918,719    |
| Income from operations          | 48,668                     | 43,915      | 224,624            | 208,228    |
| <b>OTHER INCOME (EXPENSE):</b>  |                            |             |                    |            |
| Interest expense, net           | (6,657)                    | (6,143)     | (25,656)           | (25,475)   |
| Equity in earnings of affiliate | 296                        | 339         | 1,399              | 1,482      |
| Total other expense             | (6,361)                    | (5,804)     | (24,257)           | (23,993)   |

|  |                  |                  |                   |                   |
|--|------------------|------------------|-------------------|-------------------|
| INCOME BEFORE INCOME TAXES                                     | 42,307           | 38,111           | 200,367           | 184,235           |
| PROVISION FOR INCOME TAXES                                     | 16,269           | 14,681           | 78,655            | 72,697            |
| NET INCOME   | <u>\$ 26,038</u> | <u>\$ 23,430</u> | <u>\$ 121,712</u> | <u>\$ 111,538</u> |
| BASIC EARNINGS PER COMMON SHARE                                | <u>\$ 0.64</u>   | <u>\$ 0.57</u>   | <u>\$ 2.95</u>    | <u>\$ 2.70</u>    |
| DILUTED EARNINGS PER COMMON SHARE                              | <u>\$ 0.63</u>   | <u>\$ 0.56</u>   | <u>\$ 2.93</u>    | <u>\$ 2.66</u>    |
| WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING - BASIC   | 40,996           | 41,260           | 41,263            | 41,345            |
| WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING - DILUTED | <u>41,295</u>    | <u>42,015</u>    | <u>41,482</u>     | <u>41,972</u>     |

**LIFE TIME FITNESS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)

|   | For the Year Ended |                  |
|---|--------------------|------------------|
|   | December 31,       |                  |
|   | 2013               | 2012             |
|   | (Unaudited)        |                  |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>                                      |                    |                  |
| Net income  | \$ 121,712         | \$ 111,538       |
| Adjustments to reconcile net income to net cash provided by operating activities: |                    |                  |
| Depreciation and amortization   | 118,972            | 115,016          |
| Deferred income taxes   | 6,327              | (2,832)          |
| Loss on disposal of property and equipment, net                                   | 251                | 1,086            |
| Gain on sale of land held for sale  | (74)               | (196)            |
| Amortization of deferred financing costs  | 2,197              | 2,003            |
| Share-based compensation  | 12,469             | 14,686           |
| Excess tax benefit related to share-based compensation                            | (5,895)            | (8,502)          |
| Changes in operating assets and liabilities                                       | 2,633              | 22,999           |
| Other   | (175)              | (53)             |
| Net cash provided by operating activities   | <u>258,417</u>     | <u>255,745</u>   |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>                                      |                    |                  |
| Purchases of property and equipment   | (348,948)          | (224,194)        |
| Acquisitions, net of cash acquired  | (13,238)           | (30,614)         |
| Proceeds from sale of property and equipment                                      | 1,445              | 969              |
| Proceeds from sale of land held for sale  | 678                | 1,758            |
| Proceeds from property insurance settlements                                      | 177                | 909              |
| Increase in other assets  | (1,187)            | (333)            |
| Decrease in restricted cash   | 1,237              | 102              |
| Net cash used in investing activities   | <u>(359,836)</u>   | <u>(251,403)</u> |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>                                      |                    |                  |
| Proceeds from long-term borrowings  | 125,000            | -                |
| Repayments of long-term borrowings  | (35,276)           | (6,929)          |
| Proceeds from revolving credit facility, net                                      | 56,500             | 22,000           |
| Increase in deferred financing costs  | (4,631)            | (914)            |
| Excess tax benefit related to share-based compensation                            | 5,895              | 8,502            |
| Proceeds from stock option exercises  | 1,734              | 2,342            |
| Proceeds from employee stock purchase plan  | 1,367              | 1,206            |
| Stock purchased for employee stock purchase plan                                  | (1,309)            | (1,290)          |
| Repurchases of common stock   | (61,959)           | (19,099)         |
| Net cash provided by financing activities   | <u>87,321</u>      | <u>5,818</u>     |
| Effect of exchange rates on cash and cash equivalents                             | <u>5,933</u>       | <u>(1,148)</u>   |
| (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS                                  | (8,165)            | 9,012            |
| CASH AND CASH EQUIVALENTS - Beginning of period                                   | 16,499             | 7,487            |
| CASH AND CASH EQUIVALENTS - End of period   | <u>\$ 8,334</u>    | <u>\$ 16,499</u> |

**Non-GAAP Financial Measures**

This release and the related conference call disclose certain non-GAAP financial measures.

**EBITDA.** Earnings Before Interest, Income Taxes and Depreciation and Amortization (EBITDA) is a non-GAAP measure consisting of net income plus interest expense, net, provision for income taxes and depreciation and amortization. This term, as the Company defines it, may not be comparable to a similarly titled measure used by other companies and is not a measure of performance presented in accordance with GAAP. The Company uses EBITDA as a measure of operating performance. The funds depicted by EBITDA are not necessarily available for discretionary use if they are reserved for particular capital purposes, to maintain compliance with debt covenants, to service debt or to pay taxes. EBITDA should not be considered as a substitute for net income, net cash provided by operating activities or other income or cash flow data prepared in accordance with GAAP. Additional details related to EBITDA are provided in the Form 8-K that the Company filed with the Securities and Exchange Commission on the date of this press release. The following table provides a reconciliation of net income, the most directly comparable GAAP measure, to EBITDA:

**RECONCILIATION OF NET INCOME TO EBITDA**

(In thousands)

(Unaudited)

|                               | For the Three Months Ended |                  | For the Year Ended |                  |
|-------------------------------|----------------------------|------------------|--------------------|------------------|
|                               | December 31,               |                  | December 31,       |                  |
|                               | 2013                       | 2012             | 2013               | 2012             |
| Net income                    | \$ 26,038                  | \$ 23,430        | \$121,712          | \$111,538        |
| Interest expense, net         | 6,657                      | 6,143            | 25,656             | 25,475           |
| Provision for income taxes    | 16,269                     | 14,681           | 78,655             | 72,697           |
| Depreciation and amortization | 29,737                     | 29,799           | 118,972            | 115,016          |
| EBITDA                        | <u>\$ 78,701</u>           | <u>\$ 74,053</u> | <u>\$344,995</u>   | <u>\$324,726</u> |

**Free Cash Flow.** Free cash flow is a non-GAAP measure consisting of net cash provided by operating activities, less purchases of property and equipment, excluding acquisitions. This term, as the Company defines it, may not be comparable to a similarly titled measure used by other companies and does not represent the total increase or decrease in the cash balance presented in accordance with GAAP. The Company uses free cash flow as a measure of cash generated after spending on property and equipment. Free cash flow should not be considered as a substitute for net cash provided by operating activities prepared in accordance with GAAP. Additional details related to free cash flow are provided in the Form 8-K that the Company filed with the Securities and Exchange Commission on the date of this press release. The following table provides a reconciliation of net cash provided by operating activities, the most directly comparable GAAP measure, to free cash flow:

**RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOW**

(In thousands)

(Unaudited)

|   | For the Three Months Ended |                   | For the Year Ended |                  |
|---|----------------------------|-------------------|--------------------|------------------|
|   | December 31,               |                   | December 31,       |                  |
|   | 2013                       | 2012              | 2013               | 2012             |
| Net cash provided by operating activities | \$ 67,654                  | \$ 52,884         | \$ 258,417         | \$ 255,745       |
| Less: Purchases of property and equipment | 124,406                    | 59,638            | 348,948            | 224,194          |
| Free cash flow                            | <u>\$ (56,752)</u>         | <u>\$ (6,754)</u> | <u>\$ (90,531)</u> | <u>\$ 31,551</u> |

For further information: Life Time Fitness, Inc. Investor Relations John Heller, 952-229-7427 [ir@lifetimefitness.com](mailto:ir@lifetimefitness.com) Media Relations Jason Thunstrom, 952-229-7435 [pr@lifetimefitness.com](mailto:pr@lifetimefitness.com)