

Registration For 2014 Leadville Race Series Events And Camps Opens Jan. 1

Internationally renowned Leadville 100 Run to take place Aug. 16; Registration open Jan. 1 at leadvillerraceseries.com

CHANHASSEN, Minn. & LEADVILLE, Colo.--(BUSINESS WIRE)--Life Time – The Healthy Way of Life Company (NYSE:LTM) today announced the event schedule for the iconic [2014 Leadville Race Series](http://leadvillerraceseries.com). Registration will open at midnight MST on Jan. 1 for the 2014 Leadville Race Series events, including the Leadville Trail 100 Run and all other Leadville events and training camps.

The Leadville Race Series hosts thousands of racers annually on foot and mountain bike in some of the World's most scenic and challenging endurance events. With a schedule that begins in March and concludes in September, endurance athletes from around the world will make the pilgrimage to the historic mining town of Leadville, Colorado with the single goal to finish a "Race Across the Sky" event.

The race lottery for the 21st annual [Leadville Trail 100 MTB](http://leadvillerraceseries.com) opened Nov. 1, 2013 and lottery winners will be randomly selected by Feb. 28, 2014. Those selected will be notified by email the first week of March.

The 2014 [Leadville Race Series](http://leadvillerraceseries.com) schedule includes:

- [Leadville Qualifier: Austin Rattler](http://leadvillerraceseries.com) – March 29
- [Austin Rattler Run](http://leadvillerraceseries.com) – March 30
- [Leadville Trail Marathon](http://leadvillerraceseries.com) – June 14
- [Leadville Trail Heavy Half Marathon](http://leadvillerraceseries.com) – June 14
- [Leadville Qualifier: Wilmington Whiteface 100](http://leadvillerraceseries.com) – June 22
- [Leadville Trail 100 Run Training Camp](http://leadvillerraceseries.com) – June 28-30
- [Leadville Trail 100 MTB Training Camp 1](http://leadvillerraceseries.com) – July 2-5
- [Leadville Trail 100 MTB Training Camp 2](http://leadvillerraceseries.com) – July 6-9
- [Leadville Qualifier: Silver Rush 50 MTB](http://leadvillerraceseries.com) – July 12
- [Leadville Silver Rush 50 Trail Run](http://leadvillerraceseries.com) – July 13
- [Leadville Qualifier: Tahoe Trail 100](http://leadvillerraceseries.com) – July 19
- [Leadville Trail 100 MTB](http://leadvillerraceseries.com) – August 9
- [Leadville 10K Run](http://leadvillerraceseries.com) – August 10
- [Leadville Trail 100 Run](http://leadvillerraceseries.com) – August 16
- [Barn Burner](http://leadvillerraceseries.com) – September 6

Endurance athletes seeking the ultimate challenge also may register to be a part of the Leadman/Leadwoman division, in which participants must complete five of the following Leadville Race Series events: the Leadville Trail Marathon, Leadville Silver Rush 50 MTB or Run, Leadville Trail 100 MTB, Leadville Trail 10K Run and the Leadville Trail 100 Run. Among 95 registrants in 2013, 43 earned the title as 2013 [Leadman or Leadwoman](http://leadvillerraceseries.com).

Since 1983, the Leadville Race Series has attracted thousands of competitors and spectators to Leadville, which is located approximately two hours west of Denver.

In the spirit of further improving overall athlete, crew and spectator experience at the Leadville Trail 100 Run, the event will offer fewer participants slots, increased shuttle service to the Twin Lakes aid station and management efforts, along with parking access at Winfield.

Registration for 2014 Leadville Race Series Events will open Jan. 1, 2014. Camp of Champions registration opens January 6th, over the phone, by contacting Abby Long at 719-219-9351. For additional information about the Leadville Race Series including the Leadville 100 MTB lottery, visit www.leadvillerraceseries.com. For photos and more visit the Leadville Race Series [Facebook](https://www.facebook.com/leadvillerraceseries) page. To learn more about Life Time Athletic Events visit EventsByLifetime.com.

About the Leadville Race Series

Started with only 45 runners as the Leadville Trail 100 in 1983, the Leadville Race Series now consists of six running events, the Leadville Trail 100 mountain bike race, and six mountain biking events in the Leadville Qualifying Series. The Race Series stretches across three months, and hosts thousands of racers on foot and on mountain bike in some of the world's most iconic events. Endurance athletes worldwide now make the pilgrimage to Leadville, Colo., with the single goal of competing in "The Race Across the Sky." Visit www.leadvillerraceseries.com for more information.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Dec. 20, 2013, the Company operated 108

centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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