https://stage.mediaroom.com/lifetimefitness/2013-03-27-transform-your-thinking-in-first-ever-a-healthy-revolution-the-virtual-conference?forPDF=1

Transform Your Thinking In First-Ever "A Healthy Revolution: The Virtual Conference"

Award-winning, whole-life health and wellness magazine, Experience Life, and Entheos.com to present cutting-edge digital event the week of April 15, 2013

(BUSINESS WIRE)--Life Time Fitness (NYSE:LTM):

WHAT:

"A Healthy Revolution: The Virtual Conference" is a groundbreaking digital event that will transform how participants think about health, fitness, nutrition and optimal living. Hosted by *Experience Life's* award-winning editorial team, and co-presented by RevolutionaryAct.com and Entheos.com, the free conference will feature 15 of today's most progressive, valued and well-respected experts. Hear from *Crazy Sexy Wellness* maven Kris Carr; functional medicine pioneer Mark Hyman, MD; pro-age revolutionary and super model Cindy Joseph; *Insanity* fitness sensation Shaun T.; and "The Work" creator Byron Katie. These experts and many more will share their cutting-edge perspectives on health and wellness.

The event is a part of *Experience Life's* commitment to help people lead healthy lives in the face of real challenges while leading a movement to create a happier, healthier world.

WHEN/WHERE: April 15-19, 2013, 6 p.m. to 9 p.m.

Entheos.com/HealthyRevolution

VIDEO: http://experiencelife.com/newsflashes/announcing-a-healthy-revolution-the-virtual-

conference/

REGISTRATION: Register for free admission at Entheos.com/HealthyRevolution. Those unable to attend but

interested in accessing the interviews, can pre-purchase the entire library of expert interviews for \$49.95 (includes MP3s and PDF transcripts). Purchase price following the

conference will be \$99.95.

CONTACT: For additional information about "A Healthy Revolution: The Virtual Conference,"

contact Jamie Martin, Experience Life Digital Initiatives Manager,

at jmartin@experiencelife.com or 651-265-9966.

About Experience Life

Experience Life is the award-winning whole-life health and wellness magazine published by Life Time Fitness – The Healthy Way of Life Company SM. Experience Life is committed to helping its readers improve their health and fitness while enjoying more satisfying, authentic and meaningful lives. It covers a wide variety of quality-of-life topics, including health and nutrition, fitness and athletics, personal wisdom, stress-management, sustainable lifestyle, active adventures, and more. Published 10 times a year, Experience Life is available by subscription and on select newsstands nationwide, including many Whole Foods Market and Barnes & Noble stores. It currently enjoys a circulation of more than 630,000, with an MRI-estimated reach of 3.2 million. For more information about Experience Life, including 11 years of archived content, please visit the award-winning ExperienceLife.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of March 27, 2013, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetime fitness.com.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20130327006238/en/