

2013 Life Time Tri Pro Series Schedule Announced

Life Time Tri Oceanside to host series championship; Registration now open at lifetimetri.com

CHANHASSEN, Minn.--(BUSINESS WIRE)--Life Time (NYSE: LTM), the Healthy Way of Life Company and producer of more than 100 athletic events annually, today unveiled the 2013 Life Time Tri pro series schedule. The newly created series, which is made up of some of the most prominent triathlons in the United States, will include:

Date	Event	Cash purse
April 7	Nautica South Beach Triathlon (Miami)	\$40,000
May 27	Life Time Tri CapTex (Austin, Texas)	\$30,000
July 13	Life Time Tri Minneapolis	\$40,000
August 25	Life Time Tri Chicago	\$40,000
September 22	Life Time Tri Tempe (Tempe, Ariz.)	\$30,000
October 6	Life Time Tri Dallas	\$30,000
October 20	Life Time Tri Oceanside (Oceanside, Cali.)	\$40,000
October 20	Life Time Tri Championship (Oceanside, Cali.)	\$200,000

The overall 2013 Life Time Tri pro series cash purse includes \$250,000 in individual race awards. The Life Time Tri Series champions will be crowned at the series finale, Life Time Tri Oceanside, where an additional \$200,000 cash purse will be awarded. To qualify for the cash purse, pros must start at least three events, including Life Time Tri Oceanside, with the top five events counting towards their overall standings. The official finishing times at Life Time Tri Oceanside will serve as a tiebreaker.

Along with professional athletes from around the world, Life Time Tri events attract thousands of elite and age group athletes each season. The professional and elite triathletes will compete in international-distance and relay team competitions on courses featuring a 1.5-kilometer swim, 40-kilometer bike, and 10-kilometer run, along with a short course option and, in select events, a sprint distance for kids.

As the 2013 Life Time Tri Pro Series progresses, participant results and current point standings will be available at lifetimetri.com, the series' official website. Updates also will be provided on Twitter by following [@LifeTimeTri](#) and by liking the [Life Time Tri Facebook page](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest - or discovering new passions - both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of January 31, 2013, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

For further information: Life Time Fitness Karen Jayne Greenwood, 612-877-1107
kgreenwood@lifetimefitness.com
