https://stage.mediaroom.com/lifetimefitness/2012-11-07-life-time-medispa-to-host-vip-hydrafacialmd-events-indenver-and-colorado-springs-nov-27-29? for PDF=1

## Life Time Medispa To Host VIP Hydrafacialmd Events In Denver And Colorado Springs Nov. 27-29

## MediSpa to pamper guests with an exclusive HydraFacial™ treatment, complimentary skin hydration assessment and other exclusive offers

(BUSINESS WIRE)--Life Time Fitness, Inc. (NYSE:LTM):

WHAT:

The latest celebrity endorsed anti-aging treatment is officially at Life Time - The Healthy Way of Life Company (NYSE: LTM). Life Time MediSpa has partnered with Edge Systems and is rolling out the red carpet for three days of exclusive HydraFacialMD® events Nov. 27-29. Guests will be treated to a complimentary skin hydration assessments, receive exclusive samples, giveaways and special offers from MediSpa and relax as they experience a HydraFacial™, the only skin health treatment that merges soothing and invigorating spa therapies with advanced medical technology to achieve skin detoxification, rejuvenation and protection with instant, lasting results and no downtime. Guests will also learn how to maintain and enhance results at home while targeting skin concerns such as sun damage, hyperpigmentation, uneven skin tone and texture, fine lines and wrinkles, oily and congested skin, enlarged pores, dryness, and dehydration.

WHEN/WHERE: November 27, 2012

Colorado Springs MediSpa inside Life Time Fitness Colorado Springs 4410 Royal Pine Drive Colorado Springs, CO 80920 719-266-9900

November 28, 2012 Centennial MediSpa inside Life Time Fitness Centennial

5000 E Dry Creek Rd Centennial, CO 80122 720-489-1400

November 29, 2012 Westminster MediSpa inside Life Time Fitness Westminster 397 W. 148th Ave Westminster, CO 80020 303-429-8000

REGISTRATION:

Those interested can sign up in person or via phone at any participating MediSpa location. There is a \$25 reservation fee, a value that can be redeemed during purchase of any HydraFacial treatment package or take home kit. Guests will receive discounts on treatment packages including: \$499 Basic Skin Package (four treatments), \$999 Premium Skin Package (10 treatments), or \$1,499 Ultimate Skin Package (14 treatments plus take home kit). Those that purchase a Basic or Premium Skin Package will save 20% on any Take Home Kit.

## **About Life Time Fitness, Inc.**

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of Nov. 7, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

## **About HydraFacial**

Edge Systems is an FDA registered manufacturer of advanced aesthetic technologies and products. Edge's premier system is the HydraFacial MD® skin solution based hydradermabrasion system, ranked one level above IPL for skin rejuvenation. For more information, call 800-603-4996, e-mail contact@edgeforlife.com, or visit www.edgeforlife.com and www.hydrafacial.com.

For further information: Life Time Fitness, Inc. Lauren Flinn, 952-229-7776 Iflinn@lifetimefitness.com