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Life Time Member Advantage Launches Mobile App—Now Available On iPhone And Android

New mobile app makes it easier than ever to access exclusive Life Time member offers and provides instant savings

CHANHASSEN, Minn.--(BUSINESS WIRE)--Life Time members have a new way to access exclusive savings from [Member Advantage. Life Time – The Healthy Way of Life Company](#) (NYSE: LTM) has launched a new Member Advantage app, now available on Android and iPhone. The app features easy-to-navigate sliding banners to showcase both national and local offers from vendors including [Sports Authority®](#), [Lands' End](#), [Sears](#), [Overstock.com®](#), [Omaha Steaks®](#), [Buffalo Wild Wings®](#), [Travelocity®](#) and [Golfsmith®](#).

The Member Advantage program was designed to help members save money whenever possible and is free with any Life Time membership. Through the Member Advantage program, Life Time extends membership benefits beyond an amazing healthy-way-of-life experience and provides access to exclusive discounts at a variety of retailers, hotels, restaurants and entertainment venues. With the launch of a Member Advantage mobile app, it's now easier than ever for Life Time members to access great offers. Members will find direct savings at their fingertips including 15% off Sports Authority or Lands' End gift cards, 10% off Sears, Overstock.com, Buffalo Wild Wings and Golfsmith gift cards, as well as 12% off Omaha Steaks gift cards and 15% off electronic hotel gift cards through Travelocity.com.

"At Life Time we understand that tough economic times call for tight budgets and an overwhelming sense to save money whenever possible," says Freddy Akradi, director of Member Advantage & Strategic Sales at Life Time. "Providing exclusive discounts to our members through Member Advantage not only saves them money but also helps pay for membership dues. By launching the Member Advantage app we're making it easier than ever for our members to access and use great savings every day."

To start purchasing and redeeming gift cards from select vendors directly from a smart phone, members simply visit the app store on their iPhone or Android, download the Member Advantage app, shop the savings available and redeem their purchases directly from the app. Members who do not have an iPhone or Android can use the [dealfinder](#) on [mylt.com/member-advantage](#) to search and purchase exclusive member-only savings. Life Time also offers eCard purchases for a variety of Member Advantage vendors including [Best Buy®](#) and [Macy's](#).

For more information about the Life Time Member Advantage program, visit <http://lifetimefitness.mylt.com/community/member-advantage/>.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of November 1, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](#).

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