

2012 Race To The Toyota Cup Champions Crowned In Dallas

Sarah Haskins and Cameron Dye win respected professional divisions; each takes home Series cash prize, plus a 2012 Toyota vehicle and the coveted Toyota Cup

MINNEAPOLIS--(BUSINESS WIRE)--Professional, elite amateur and recreational triathletes competed for the championship honors in the 2012 [Race to the Toyota Cup](#) at the sixth annual [Toyota U.S. Open Triathlon](#) in Rockwall (Dallas), Texas. Sarah Haskins (USA) secured the professional female division championship after taking first in the Series finale. Cameron Dye (USA) secured the male championship by delivering a first place finish in Dallas. The event, which began and ended along the shores of Lake Ray Hubbard, was the culmination of the seven-race triathlon series, produced by Life Time Fitness ([NYSE:LTM](#)), the Healthy Way of Life Company.

Haskins, a 2008 Olympian, maintained her lead in this final race to secure the professional female division Toyota Cup with a total of 64 points. Haskins had a remarkable six wins during the season, including victories at the Nautica South Beach Triathlon, the CapTex Triathlon, the Life Time Tri Chicago, The Life Time Tri Minneapolis, The Philadelphia Insurance Triathlon and the Toyota U.S. Open Triathlon.

Dye, a 2004 Olympian, was a consistently strong competitor throughout the Series, winning the Herbalife Triathlon Los Angeles, the Philadelphia Insurance Triathlon and the Toyota U.S. Open Triathlon. He placed fourth at the Life Time Tri Minneapolis, the Life Time Tri Chicago, the CapTex Triathlon, and the Nautica South Beach Triathlon. He took home the professional male division Toyota Cup with a total of 56.5 points.

Final standings for the professional women's division include Alicia Kaye (USA) in second place and Annabel Luxford (AUS) in third. Within the professional men's professional division, 2012 Olympian, Hunter Kemper (USA) secured second and Ben Collins (USA) finished third.

Final 2012 Race to the Toyota Cup Standings/Points

Summary

Female Professional

Male Professional Division

Division:

<u>Name (Country)</u>		<u>Name (Country)</u>	
1. Sarah Haskins (USA)	64	1. Cameron Dye (USA)	56.5
2. Alicia Kaye (USA)	51.5	2. Hunter Kemper (USA)	54.5
3. Annabel Luxford (AUS)	46	3. Ben Collins (USA)	52
4. Lauren Goss (USA)	43.5	4. Chris Foster (USA)	36.5
5. Jillian Peterson (USA)	35.5	5. Bevan Docherty (NZL)	30

The total 2012 Race to the Toyota Cup professional division cash purse included \$574,000 in individual race awards. Throughout the seven-event Series, Haskins earned approximately \$130,000 in awards including purses from six events and her 2012 Toyota. Dye earned approximately \$84,500 in awards, including purses from three events plus his 2012 Toyota.

In order to be eligible for the Series Bonus and Toyota Cup, professional triathletes must have started at least three of the seven Series events. Plus, athletes must have competed in the Toyota U.S. Open Triathlon Championship in Dallas.

About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 [Nautica South Beach Triathlon](#) (Miami); the May 28 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 24; the July 14 [Life Time Tri Minneapolis](#); the [Life Time Tri Chicago](#) August 26; the [Herbalife Triathlon Los Angeles](#) September 30; and the October 7 [Toyota U.S. Open Triathlon](#) (Dallas). For more information on the Race to the Toyota Cup visit [racetothetoyotacup.com](#).

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit [www.toyota.com](#) or [http://www.toyotanewsroom.com](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of October 8, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](#).

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