

Sarah Haskins And Cameron Dye Place First In Dallas At Toyota U.S. Open Triathlon

DALLAS--(BUSINESS WIRE)--Sunday, October 7, marked the Series championship as the seventh and final leg in the [Race to the Toyota Cup Series](#). Thousands of professional, paratriathlon, elite amateur and first-time triathletes competed in the culmination of the seven-event-series, the [Race to the Toyota Cup](#).

Sarah Haskins (USA) won the female professional division with a time of 2:01:17.5. Cameron Dye (USA) won the male professional division with a time of 1:50:04.5.

In the women's professional division, Alicia Kaye (USA) finished second with a time of 2:01:34.3, while Lauren Goss (USA) finished third with a time of 2:03:59.5. In the men's professional division, Ben Collins (USA) finished second at 1:50:04.5 and Hunter Kemper (USA) to third with a time of 1:52:28.

Established in 2007, the Toyota U.S. Open Triathlon is the first U.S. Open event in triathlon history. It is the seventh and final race in the Race to the Toyota Cup Series and takes place at the Harbor at Lake Ray Hubbard in Rockwall, Texas.

About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 [Nautica South Beach Triathlon](#) (Miami); the May 28 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 24; the July 14 [Life Time Tri Minneapolis](#); the [Life Time Tri Chicago](#) August 26; the [Herbalife Triathlon Los Angeles](#) September 30; and the October 7 [Toyota U.S. Open Triathlon](#) (Dallas). For more information on the Race to the Toyota Cup visit [racetothetoyotacup.com](#).

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit [www.toyota.com](#) or [http://www.toyotanewsroom.com](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest - or discovering new passions - both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of October 7, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifefitness.com](#).

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