# Stage Set For Life Time Tri Chicago's 30th Anniversary August 26

## Fifth event in Race to the Toyota Cup Series brings 35 pros from four count

(BUSINESS WIRE)--Life Time Fitness (NYSE:LTM):

- WHAT: Thousands of professional and amateur triathletes will descend upon Chicago's downtown lakefront on Sunday, August 26 to compete in the Life Time Tri Chicago. This event marks the fifth of seven events in the 2012 Race to the Toyota Cup Series where professional athletes compete across the nation for the coveted Toyota Cup, a cash purse including \$574,000 in individual race awards and a 2012 Toyota vehicle. 2012 also marks the 30<sup>th</sup> anniversary of the Life Time Tri Chicago and this year's event is working to become a certified green event.
- WHEN: Sunday, August 26, 2012-Pro Start 6 a.m. CDT
- WHO: Alongside thousands of amateur and elite triathletes, the following pros are scheduled to compete:

Women	Men
Christine Anderson (USA)	Sebastian Blanco (USA)
D'Ann Arthur (USA)	Ben Collins (USA)
Elizabeth Blatchford (AUS)	Cameron Dye (USA)
Zana Buttermore-Baca (USA)	Nickolaus Early (USA)
Emily Cocks (USA)	Clayton Fettell (AUS)
Abby Guerink (USA)	Chris Foster (USA)
Sarah Haskins (USA)	Stuart Hayes (GBR)
Heather Jackson (USA)	Karl Kashar (USA)
Leanna Lee (CAN)	Hunter Kemper(USA)
Annabel Luxford (AUS)	Dustin McLarty (USA)
Alicia Kaye (USA)	Matthew Pellow (AUS)
Jenna Parker (USA)	Andy Potts (USA)
Jillian Petersen (USA)	Matty Reed (USA)
Megan Riempa (USA)	James Seear (AUS)
Maxine Seear (AUS)	Kerry Sullivan (USA)
Jodie Stimpson (GBR)	Nathan White (USA)
Annie Warner (USA)	Chris Wiatr (USA)
Katherine Warren (USA)	

# 2012 Toyota Cup Top Five Standings as of August

<u>21, 2012</u>				
Female Professional		Male Professional		
Division:		Division:		
<u>Name (Country)</u>		Name (Country)		
1. Sarah Haskins (USA)	43	1. Cameron Dye (USA)	32	
2. Alicia Kaye (CAN)	27	2. Ben Collins (USA)	31	
3. Lauren Goss (USA)	20.5	3. Andy Potts (USA)	27.5	
4. Jillian Peterson (USA)	20.5	4. Hunter Kemper (USA)	21	
5. Annabel Luxford (AUS)	18	5. Bevan Docherty (NZL)	16	

#### WHERE: Swim start—Begins at Chicago's Monroe Harbor

Bike—Navigates along Lake Shore Drive between Randolph and Foster before returning back to Randolph transition area.

Run-From Randolph Street, proceeding north to the finish line on Columbus Drive , just south of Balbo in Grant Park.

WHY: The pro field will be battling for the event's \$40,000 purse, with the winner in both the female and male divisions taking home \$10,000 each. In addition to the cash prizes, the winners will also earn 10 points in the Race to the Toyota Cup.

The total 2012 Race to the Toyota Cup professional division cash purse includes \$574,000 in individual race awards. In addition, a 2012 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male points champions at the Toyota U.S. Open Triathlon in Dallas.

As the 2012 Race to the Toyota Cup progresses, participant results and current point standings will be made available at racetothetoyotacup.com, the official website of the Race to the Toyota Cup.

#### About the Race to the Toyota Cup

Landed in 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 Nautica South Beach Triathlon(Miami); the

May 28 Capital of Texas Triathlon (Austin); the Philadelphia Insurance Triathlon June 24; the July 14 Life Time Tri Minneapolis ; the Life Time Tri Chicago August 26; the Herbalife Triathlon Los Angeles September 30; and the October 7 Toyota U.S. Open Triathlon (Dallas). For more information on the Race to the Toyota Cup visit www.racetothetoyotacup.com.

### About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit www.toyota.com orhttp://www.toyotanewsroom.com.

### About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of August 21 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available atlifetimefitness.com.

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