

Life Time Announces Venue Change For LeadmanTri Las Vegas

Challenging LeadmanTri moves to Tempe, the rapidly growing mecca of triathletes, to provide the ultimate experience for athletes

CHANHASSEN, Minn.--(BUSINESS WIRE)--Life Time Fitness (NYSE: LTM), The Healthy Way of Life Company, today announced a change in venue for the spring 2013 LeadmanTri 125. Beginning in 2013, the race will move to Tempe Beach Park in Tempe, Ariz., and will be known as the LeadmanTri Marquee 125. Since its inception in 2011, the category redefining, ultra-distance triathlon has been held in Boulder City, Nev., just outside Las Vegas.

"We're grateful to the city of Boulder City for being a fantastic host to the LeadmanTri for the past two years," says Al Iverson, president of Life Time Athletic Events. "Boulder City's sports-minded enthusiasm and dedication of resources have been critical in launching the LeadmanTri brand. However, upon feedback from the triathlon community, particularly those in the Arizona and Nevada areas, a change in venue is being implemented for this race."

Slated for April 14, 2013, LeadmanTri Marquee hosts a 125-kilometer course begins with a 2.5-kilometer swim in Tempe Town Lake. Next, athletes will embark on a flat and fast 111.5-kilometer bike through the Salt River Pima Maricopa Indian Community. Participants will finish with a scenic 11-kilometer trail run through Papago Park.

"The City of Tempe is excited to host the LeadmanTri," said Travis Dray, Deputy Director, City of Tempe Community Services. "We look forward to welcoming the hundreds of athletes, their families, friends and fans to our city."

Each race has a capacity of 500 participants and registration is now open for LeadmanTri Bend and LeadmanTri Marquee at www.leadmantri.com. Additional LeadmanTri venues, offering both 250- and 125-kilometer distances, will be announced in the near future. Athlete inquiries may be directed to racedirector@leadmantri.com, while all media-related inquiries should be directed to kleinberger@lifetimefitness.com or 952-229-7162.

LeadmanTri news can also be found on Twitter by following [@LeadmanTri](https://twitter.com/LeadmanTri) and tweets featuring the hashtag #LeadmanTri. LeadmanTri action can also be followed by liking the [LeadmanTri Facebook page](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest - or discovering new passions - both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of August 1, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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