

Iconic Leadville Race Series Expands With Six Leadville Trail 100 Mtb Qualifier Events

**Each race will provide 70-100 qualifying slots to the Leadville Trail 100 MTB on August 11, 2012
Lottery entry into Leadville Trail 100 MTB closes January 31, 2012 Registration now open at
www.leadvillerraceseries.com**

Life Time Fitness, Inc. ([NYSE: LTM](#)), The Healthy Way of Life Company, today announced the expansion of the internationally-renowned [Leadville Race Series](#) to include six Leadville Trail 100 MTB qualifying events in 2012. Registration is now open for the qualifiers on December 19, 2011, which provide the opportunity to participate in the Leadville Trail 100 MTB either based on race performance or lottery draw for all finishers at the events.

With events that begin in April and conclude in September, mountain bikers from around the world will have the opportunity to ride in some of America's best venues—from the Adirondacks, to the Sierra Nevadas, to the Rocky Mountains—while striving for an opportunity to be a part of the Leadville Trail 100 MTB.

In 2012 the Leadville Trail 100 MTB qualifying events include:

- Austin Rattler 100, Austin, Tex. – April 21
- Barn Burner 104, Flagstaff, Ari. – June 2
- Wilmington Whiteface 100, Wilmington, NY – June 17
- Silver Rush 50, Leadville, Colo. – July 14
- Tahoe Trail 100, Tahoe, Calif. – July 22
- Alpine Odyssey 100, Crested Butte, Colo. – September 15

Each race will provide 70-100 qualifying slots to the Leadville Trail 100 MTB, the most well-known and prestigious mountain bike race in North America that has seen legendary cyclists, Lance Armstrong, Levi Leipheimer and Rebecca Rusch at its start line. Set in the mining town of Leadville, Colo., two hours west of Denver, the ultra-distance event features 12,612 feet of climbing on one of the world's most challenging single and double-track-style course.

Since 1983, the Leadville Race Series has attracted thousands of competitors and spectators to Leadville, which is located approximately two hours west of Denver. For additional information regarding the [Leadville Race Series](#), visit www.leadvillerraceseries.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of January 4, 2012, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands, along with nine former Lifestyle Family Fitness centers, in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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