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Life Time Announces The 2012 Race To The Toyota Cup Schedule

Toyota U.S. Open Triathlon remains series Championship event Registration for 2012 events is now open at www.racetothetoyotacup.com

Life Time Fitness, Inc. (NYSE: LTM), the Healthy Way of Life Company, today unveiled the schedule for the 2012 Race to the Toyota Cup. In its seventh year, the internationally-renowned series, which is made up of several of the most prominent international-distance triathlon events in the United States and part of the Life Time Tri Series, will travel to seven familiar host cities in 2012, including:

- Nautica South Beach Triathlon (Miami) April 1
- Capital of Texas Triathlon (Austin) May 28
- Philadelphia Insurance Triathlon June 24
- Life Time Tri Minneapolis July 14
- Life Time Tri Chicago August 26
- Herbalife Triathlon Los Angeles September 30
- Toyota U.S. Open Triathlon (Dallas) October 7

The total 2012 Race to the Toyota Cup professional division cash purse will include \$584,000 in individual race awards throughout the series. In addition, a 2012 Toyota vehicle and the coveted Toyota Cup will be awarded to both the female and male champions at the Toyota U.S. Open Triathlon in Dallas in October. This marks the sixth year Toyota has served as the Cup's title sponsor.

"We are proud to continue the tradition of Race to the Toyota Cup, a series that unites nearly 40,000 competitors, spectators and volunteers from around the world," said Daniel Brienza, Global Director for Life Time Endurance. "Our series of triathlons provides the unique appeal to a full spectrum of athletes—from those dedicated to pursuing the international distance courses to youth becoming active in the sport for the first time."

Along with professional athletes from around the world, the Race to the Toyota Cup attracts more than 25,000 elite and amateur athletes each season. Professional and elite triathletes will compete in international-distance and relay team competitions on courses featuring a 1.5-kilometer swim, 40-kilometer bike, and 10-kilometer run. To drive participation to all athlete abilities, all races in the Life Time Tri Series also offer shorter distances of the main event, as well as a select number of kid divisions.

As the 2012 Race to the Toyota Cup progresses, participant results and current point standings will be made available atwww.racetothetoyotacup.com, the official website of the Race to the Toyota Cup.

About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 Nautica South Beach Triathlon(Miami); the May 26 Capital of Texas Triathlon (Austin); the Philadelphia Insurance Triathlon June 22; the July 14 Life Time Tri Minneapolis; the Life Time Tri Chicago August 26; the Herbalife Triathlon Los Angeles September 23; and the October 7 Toyota U.S. Open Triathlon (Dallas). For more information on the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit www.toyota.com orwww.toyotanewsroom.com.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of January 1, 2012, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC SM brands, along with nine former Lifestyle Family Fitness centers, in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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