https://stage.mediaroom.com/lifetimefitness/2011-09-28-toyota-u-s-open-triathlon-hosts-strong-field-ofcompetitors-for-race-to-the-toyota-cup-series-championship-october-2-in-dallas?forPDF=1

Toyota U.S. Open Triathlon Hosts Strong Field Of Competitors For Race To The Toyota Cup Series Championship October 2 In Dallas

(BUSINESS WIRE) -- Life Time Fitness (NYSE: LTM):

WHAT: More than 3,500 spectators will cheer on over 1,000 triathletes from 23 states and seven countries as they swim, cycle and run throughout Rockwall, a suburb of Dallas, on October 2 as part of the Toyota U.S. Open Triathlon. The championship event of the 2011 Race to the Toyota Cup, the Toyota U.S. Open features professional, elite and amateur triathletes ranging in age from 17 to 87. A field of nearly 40 professional triathletes will compete for \$60,000 in prize money plus points in the Race to the Toyota Cup standings.

WHEN: Sunday, October 2, 2011-Professional triathlete start 7:15 a.m. CDT

Alongside amateur and elite triathletes, the following professionals are scheduled to compete: WHO:

Female

• D'ann Arthur (USA)

- Hollie Avil (GBR)
- Laura Bennett (USA)
- Lauren Brandon (USA)
- Sarah Gray (USA)
- Sarah Haskins (USA)
- Pamela Hutchinson (USA)
- Helen Jenkins (GBR)
- Alicia Kaye (USA)
- Nicole Kelleher (USA) .
- Becky Lavelle (USA) ٠
- Sara McLarty USA)
- Charlotte McShane (AUS)
- Lisa Norden (SWE), *defending champion*
- lenna Parker (USA)
- Jodie Stimpson (GBR)
- Radka Vodickova (CZE)
- Laurel Wassner (USA)
- Rebeccah Wassner (USA)

Male

- Weslie Anderson (USA) Greg Bennett (USA)

- Nikolaus Early (USA)

- Stuart Hayes (GBR)
- Marc Jenkins (GBR)
- Filip Ospaly (CZE), defending champion
- Andy Potts (USA)
- Andrew Starykowicz (USA)
- David Thompson (USA)
- Andrew Yoder (USA)

WHERE: Swim start—A semi-circular course in The Harbor at Lake Ray Hubbard.

Bike—From The Harbor at Lake Ray Hubbard, along Farm Market Road and John King Boulevard through the community of Rockwall.

Run—A circular course through Rockwall beginning and ending at The Harbor.

WHY: The pro field will be battling for the event's \$60,000 purse, with the winner in both the female and male divisions taking home \$15,000 each. In addition to cash prizes, the winners will also earn 20 points in the Race to the Toyota Cup.

> The total 2011 Race to the Toyota Cup professional division cash purse includes \$584,000 in individual race awards. In addition, a 2011 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male champions as determined at the Toyota U.S. Open Triathlon in Dallas. Premiums totaling \$5,000 also will be awarded for the fastest swim, bike and run in each event for both men and women.

2011 Toyota Cup Top Five Standings as of September 26, 2011

Female Professional Division:

Name (Country)

- 1. Alicia Kaye (USA) 44.0
- 2. Sarah Haskins (USA) 41.5
- 3. Nicole Kelleher (USA) 29.0
- 4. Rebeccah Wassner (USA) 27.0
- 5. Becky Lavelle (USA) 26.0

Male Professional Division:

Name (Country)

- 1. Cameron Dye (USA) 43.0
- 2. Andv Potts (USA) 40.0
- 3. Filip Ospaly (CZE) 38.0
- 4. Greg Bennett (USA) 34.5
- 5. Matt Reed (USA) 24.5

As the 2011 Race to the Toyota Cup progresses, participant results and current point standings will be made available at racetothetoyotacup.com, the official website of the Race to the Toyota Cup.

- James Burns (USA) • Tim Don (GBR)
- Cameron Dye (USA)
- Chris Foster (USA)
- Javier Gomez Noya (SPR)

About the Life Time Triathlon Series

Since 2006, the Life Time Triathlon Series has connected some of the most prominent international-distance triathlon events in the United States. Throughout the Series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2011, the Series consists of seven events, including: the April 10 Nautica South Beach Triathlon (Miami); the May 30 Capital of Texas Triathlon (Austin); the Philadelphia Insurance Triathlon June 26; the July 9 Life Time Minneapolis Triathlon; the Life Time Chicago Triathlon August 28; the Kaiser Permanente Los Angeles Triathlon September 25; and the October 2 Toyota U.S. Open Championship (Dallas). For more information on the Life Time Triathlon Series and the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers. Toyota has been a leader in hybrid technology and in the past year celebrated the 10 year anniversary of the Prius. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota visit www.toyota.com, www.lexus.com, www.scion.com, or www.toyotanewsroom.com.

About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of September 27, 2011, the Company operated 92 centers under the LIFE TIME FITNESS[®] and LIFE TIME ATHLETICSM brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

For further information: Life Time Fitness, Inc. Karen Jayne Leinberger 952-229-7162 kleinberger@lifetimefitness.com