### Drama Rules The Day As Toyota Cup Series Comes Down To One Race

## Alicia Kaye and Cameron Dye hold slight leads heading into the Series Championship—the Toyota U.S. Open Triathlon October 2

CHANHASSEN, Minn.--(BUSINESS WIRE)--The Race to the Toyota Cup visited the City of Angels as part of its sixth event this past weekend, the Kaiser Permanente Los Angeles Triathlon. Based on overall results through the Series, professional triathletes Alicia Kaye (USA) and Cameron Dye (USA) are the current point leaders in the Race to the Toyota Cup, which concludes October 2 at the Toyota U.S. Open Triathlon in Dallas.

Within the professional female division in Los Angeles, Lisa Norden (SWE) outlasted Jodie Stimpson (GBR) and Jillian Petersen (USA) for her first win of the seven-event Series. Norden completed the course in 1:57:16.

Cameron Dye (USA) captured the win in the professional male division in Los Angeles with a time of 1:46:34, holding off Greg Bennett (USA) and Filip Ospaly (CZE) who placed second and third respectfully.

#### 2011 Toyota Cup Top Five Standings as of September 26, 2011

### Female Professional Division: Male Professional Division: Name (Country) Name (Country)

1. Alicia Kaye (USA)	44.0	1. Cameron Dye (USA)	43.0
2. Sarah Haskins (USA)	41.5	2. Andy Potts (USA)	40.0
3. Nicole Kelleher (USA)	29.0	3. Filip Ospaly (CZE)	38.0
4. Rebeccah Wassner (USA)	27.0	4. Greg Bennett (USA)	34.5
5. Becky Lavelle (USA)	26.0	5. Matt Reed (USA)	24.5

The total 2011 Race to the Toyota Cup professional division cash purse includes \$584,000 in individual race awards. In addition, a 2011 Toyota vehicle and coveted Toyota Cup will be awarded to both the top female and male champions at the Toyota U.S. Open Triathlon in Dallas, which serves as the Series championship.

New for 2011, the professional division also awards 0.5 points to the fastest swim, cycle and run legs at each event. In the female professional division of the Kaiser Permanente Los Angeles Triathlon, Sarah McLarty (USA) boasted the fastest swim with a time of 20:17, while Lisa Norden (SWE) turned in the fastest bike with a time of 58:29. Jodie Stimpson (GBR) had the fastest run with a time of 34:56.

In the professional male division, Bennett secured the fastest swim with a time of 19:08, while Dye turned in the fastest bike with a time of 53:12. Ospaly had the fastest run with a time of 31:04.

As the 2011 Race to the Toyota Cup progresses, participant results and current point standings will be made available atracetothetoyotacup.com, the official website of the Race to the Toyota Cup.

#### About the Life Time Triathlon Series

Since 2006, the Life Time Triathlon Series has connected some of the most prominent international-distance triathlon events in the United States. Throughout the Series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2011, the Series consists of seven events, including: the April 10 Nautica South Beach Triathlon (Miami); the May 30 Capital of Texas Triathlon (Austin); the Philadelphia Insurance Triathlon June 26; the July 9 Life Time Minneapolis Triathlon; the Life Time Chicago Triathlon August 28; the Kaiser Permanente Los Angeles Triathlon September 25; and the October 2 Toyota U.S. Open Championship (Dallas). For more information on the Life Time Triathlon Series and the Race to the Toyota Cup visit www.racetothetoyotacup.com.

#### About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers. Toyota has been a leader in hybrid technology and in the past year celebrated the 10 year anniversary of the Prius. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota visit www.toyota.com, www.lexus.com , www.scion.com, or www.toyotanewsroom.com.

#### About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of September 26, 2011, the Company operated 92 centers under the LIFE TIME FITNESS<sup>®</sup> and LIFE TIME ATHLETIC<sup>SM</sup> brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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