

Reinventing The School Lunch Doesn't Mean An End To Pizza, Chicken Nuggets

Deephaven Elementary and Life Time Foundation launch new school menu that meets kids' demands

(BUSINESS WIRE)--(BUSINESS WIRE)--Life Time Fitness (NYSE: LTM):

- Who:** As part of its 'Healthy Kids, Healthy Planet' mission, the [Life Time Foundation](#) is undertaking the goal of positively impacting children's health and wellness through an initiative designed to inspire healthier food in our nation's schools. In partnership with [Deephaven Elementary School](#), a division of the [Minnetonka Public Schools](#), the Life Time Foundation recently launched a pilot experiment to explore opportunities to reinvent the school's lunch menu.
- What:** On Tuesday, September 13, Life Time officials will join Principal Bryan McGinley and Deephaven students in celebration of the new school menu, which is building healthy eating habits for the future while inspiring parents and students alike to implement similar changes at home.
- When:** Tuesday, September 13, 2011 — 10:50 a.m. to 11:30 a.m.
- Where:** Deephaven Elementary School
4452 Vine Hill Road
Deephaven, MN 55391
952-401-6900
- Additional details:** Officials will be available for interviews. Please contact Janet Swiecichowski at janet.swiecichowski@minnetonka.k12.mn.us or 952-401-5095 or KJ Leinberger at kleinberger@lifetimefitness.com or 952-229-7162 for more information.

About Life Time Foundation

As the charitable giving component of Life Time Fitness, Inc. (NYSE:LTM), the Life Time Foundation is about inspiring healthy people and a healthy planet one mission at a time. Currently, the Foundation is focused on improving children's nutrition one school lunch program at a time, ensuring every child has a healthy start in life, beginning with proper nutrition and exercise. Through Life Time's resources and knowledge, the Foundation has the power to make a positive change in the world. Unlike many other charitable organizations in which a portion of donations is consumed by administrative costs, 100% of every dollar donated to the Life Time Foundation directly applies to its missions because all administrative costs are contributed by Life Time. For more information, visit www.ltfoundation.org.

About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of September 8, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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