

Amateur, Elite And Professional Triathletes Descend Upon Twin Cities For 2011 Life Time Fitness Triathlon

[Life Time Fitness](#) (NYSE: LTM), the Healthy Way of Life Company, will welcome more than 3,500 amateur and elite triathletes—including 27 of the world's top professional triathletes—to the 2011 [Life Time Minneapolis Triathlon](#) July 9. Part of the 2011 Life Time Triathlon Series, this event will celebrate its 10th year and will serve as the fourth leg in the [Race to the Toyota Cup](#).

The Life Time Minneapolis Triathlon begins and ends at Minneapolis' Lake Nokomis. The bike course navigates along the iconic Mississippi River and 'City of Lakes' before returning to the Lake Nokomis transition area. The event concludes with a run around Lake Nokomis to the cheers of thousands of spectators.

Last year's defending Life Time Minneapolis Triathlon champions, Sarah Haskins (USA) and Matt Reed (USA) will return to Minneapolis hoping to defend their titles alongside the following professional triathletes scheduled to compete on July 9:

Female

- Alicia Kaye (USA)
- Becky Lavelle (USA)
- Jenny Fletcher (CAN)
- Laurel Wassner (USA)
- Lindsey Jerdonek (USA)
- Mirinda Carfrae (USA)
- Missy Cook (USA)
- Nicole Kelleher (USA)
- Laurel Wassner (USA)
- Pip Taylor (AUS)
- Rebecca Wassner (USA)
- Sara McLarty (USA)
- Sarah Haskins (USA)
- Tami Ritchie (USA)

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Male

- Andrew Starykowicz (USA)
- Andy Potts (USA)
- Benjamin Collins (CAN)
- Cameron Dye (USA)
- Dan McIntosh (USA)
- David Thompson (USA)
- Eric Limkemann (USA)
- Filip Ospaly (CZE)
- Greg Bennett (AUS)
- Kaleb VanOrt (USA)
- Matt Reed (USA)
- Nickolaus Early (USA)
- Patrick Davis (USA)

This year in Minneapolis, Life Time (NYSE: LTM), the Healthy Way of Life Company, continues to redefine the triathlon experience by bringing back its signature "Equalizer" – an innovative competition format that allows pro women to start ahead of pro men by a predetermined amount of time, based on past course results. The female and male division winners each will take home \$12,500. In addition to cash prizes, the top female and male finisher each will earn 10 points toward their pursuit of the coveted Toyota Cup. Premiums totaling \$5,000 also will be awarded for the fastest swim, bike and run in each event for both men and women.

The Series' total professional division [cash purse](#) includes \$584,000 in individual race awards. In addition, a 2011 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male champions at the Toyota U.S. Open Triathlon in Dallas which serves as the Series finale championship Oct. 2, 2011.

2011 Toyota Cup Top Five Updated Standings through 3 of 7 events

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Female Professional Division:

Name (Country)

1. Alicia Kaye (USA)	25.5
1. Nicole Kelleher (USA)	22.5
1. Sarah Haskins (USA)	

1. Sarah Haskins (USA)	21.0
1. Rebecca Wassner (USA)	18.0
1. Laurel Wassner (USA)	14.0

Male Professional Division:

Name (Country)

1. Andy Potts (USA)	30.5
1. Cameron Dye (USA)	26.5
1. Filip Osplay (CZE)	15.0
1. Matty Reed (USA)	14.5
1. David Thompson(USA)	11.0

As the 2011 Race to the Toyota Cup progresses, participant results and current point standings will be made available at racetothetoyotacup.com, the official website of the Race to the Toyota Cup.

2011 Life Time Minneapolis Triathlon Sponsors:

Life Time Fitness is proud to recognize the 2011 Life Time Minneapolis Triathlon sponsors:

- Toyota, presenting sponsor of the Life Time Fitness Triathlon Series Race to the Toyota Cup
- Allina Hospitals and Clinics
- All Whites
- Avis
- Bailey Nurseries
- Budget
- CEP Socks
- Cervelo
- Champion System
- Fuel Belt
- Gear West Bike and Triathlon
- GU
- HealthEZ
- Janus
- JR Watkins
- K-Swiss
- Kowalski's Markets
- LasikPlus
- MFRA
- Muscle Milk
- Orca
- Sports and Orthopaedic Specialists
- Zico
- Ziploc

About the Life Time Triathlon Series

Since 2006, the Life Time Triathlon Series has connected some of the most prominent international-distance triathlon events in the United States. Throughout the Series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2011, the Series consists of seven events, including: the April 10 [Nautica South Beach Triathlon](#) (Miami); the May 30 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 26; the July 9 [Life Time Minneapolis Triathlon](#); the [Life Time Chicago Triathlon](#) August 28; the [Kaiser Permanente Los Angeles Triathlon](#) September 25; and the October 2 [Toyota U.S. Open Championship](#) (Dallas). For more information on the Life Time Triathlon Series and the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers. Toyota has been a leader in hybrid technology and in the past year celebrated the 10 year anniversary of the Prius. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota

visit www.toyota.com, www.lexus.com, www.scion.com, or www.toyotaneewsroom.com.

About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of June 28, 2011, the Company operated 92 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETICSM brands primarily in suburban locations in 21 states and 26 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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