

Tim Mahoney To Perform National Anthem At Life Time Fitness Triathlon On July 12

Following Performance, Musician, Singer and Songwriter to Trade Guitar for Triathlon Gear, Compete Along with Thousands of Participants in Internationally Renowned Event

MINNEAPOLIS--(BUSINESS WIRE)--Life Time Fitness, Inc.

WHAT:

Minneapolis musician, singer and songwriter, Tim Mahoney, will perform the National Anthem at the Life Time Fitness Triathlon on Saturday, July 12. Mahoney will then trade his microphone and guitar for tri gear, a bicycle and running shoes to compete along with more than 3,000 other participants in internationally renowned event, which will host 40 professional triathletes, including 11 Olympians, battling for the event's \$250,000 Professional Division prize purse.

WHO:

A native of Minnetonka, Minnesota, Mahoney began his career in music more than 10 years ago as front man for the high-energy pop-rock band, the Blue Meenies, which quickly made its mark on the Twin Cities music scene and at colleges and clubs across the Midwest.

Mahoney has released five solo albums, the most recent of which, "Stay/Leave," is available at Target and Best Buy stores, iTunes.com, Amazon.com, and on his Web site, TIMMAHONEY.COM. He plays more than 150 shows each year, including those with his full band and solo acoustic. He recently was featured in Rolling Stone Magazine's 40th Anniversary issue after winning the Ray-Ban "Never Hide" contest.

More information about Mahoney, including tour dates, music and videos are available at TIMMAHONEY.COM and MySpace.com/TimMahoneyMusic.

DETAILS: ONSITE

- **Event:** Mahoney will perform the National Anthem prior to the race start (approximately 6:55 a.m.).
- **Race start:** 7:00 a.m., Saturday, July 12, 2008
- **Location:** Lake Nokomis, Minneapolis

DETAILS: B-ROLL PACKAGE

- **Transmissions:** 3:30-3:45 p.m. CT and 5:30-5:45 p.m. CT; Saturday, July 12, 2008
- **Coordinates:**
 - Horizon 2, Transponder15 analog KU band
 - Downlink frequency: 11900 Vertical
 - 6.2 / 6.8 audio
- **Trouble Line :** 612-330-2771

About the 2008 Life Time Fitness Triathlon

The 2008 Life Time Fitness Triathlon will take place on Saturday, July 12, beginning and ending at Minneapolis' Lake Nokomis. The event will feature participation by more than 3,000 participants, including 40 of the world's top professional triathletes, 11 of whom are 2008 Olympians. The professionals will compete for a share of the event's \$250,000 prize purse.

The Life Time Fitness Triathlon is a part of the Life Time Fitness Triathlon Series Race to the Toyota Cup and a signature event of the Minneapolis Aquatennial, a premier, 68-year-old community tradition in the Twin Cities. For more information or to register, visit www.ltftriathlon.com.

For further information: Life Time Fitness Jason Thunstrom, 952-229-7435 pr@lifefitness.com or Kent Wipf, 952-229-7211 kwipf@lifefitness.com
