

NFL's New Headquarters Scores Big with MillerKnoll

The Los Angeles Facility is the First Large-Scale Project to Leverage the Breadth of the MillerKnoll Office Portfolio

Well before the Los Angeles Rams secured a spot in Superbowl LVI and then proceeded to win against the Cincinnati Bengals, the NFL was ramping up for an exciting announcement - the opening of a brand-new headquarters. Located in Hollywood Park, CA, the 450,000 square foot facility features state-of-the-art spaces custom-made to support the wide variety of needs of the NFL organization, including broadcasting and production support, lounges, meeting rooms, offices, and a fleet of updated studios for the NFL's top show segments.

While the types of spaces requested were diverse in size, function and purpose, the wide and varied scope of this project served as the perfect challenge to demonstrate the strength of the united portfolio of brands under MillerKnoll. The NFL facility is the first large-scale project the team has undertaken that started from the outset with the combined power of both Herman Miller and Knoll.



“The NFL headquarters is a beautiful win and we’re proud of the partnership between MillerKnoll, the Sheridan Group, Gensler, MGAC and the NFL Media team,” said John Michael, President of the Americas, MillerKnoll. “Witnessing our dealers and designers taking on projects like this and having the ability to create innovative, high-performing spaces for clients is inspiring and physical proof of the design power within MillerKnoll’s collective of brands.”



The Sheridan Group worked closely with NFL Media and Gensler throughout the challenges of the pandemic to procure, deliver and install 950 Herman Miller workstations, 47 Geiger private offices, 30 Framery Pods, and all the ancillary furniture for the 4-floor headquarters project in Inglewood, California. Brand favorites sprinkled throughout the sprawling space include Herman Miller x Logitech G Embody Gaming chairs, Knoll Tulip chairs, Cosm chairs, Magis Café tables, Geiger Axon tables, Everywhere Tables, Framery booths, Geiger One, Eames Lounge and Ottoman sets, Renew Link and more.

"Given the NFL's need for consistency between program use cases coupled along with Gensler's desire to seamlessly access a variety of product options for the building's different spaces, the team needed to select a partner with a broad portfolio filled with brands and products that complement each other," said Chris Mitchell, Design Director at Gensler. "Being able to leverage the variety of brands in the MillerKnoll collective including Knoll, Herman Miller and Geiger immediately fit the bill and provided an immense depth of optionality to make the final solution uniquely NFL."



The new NFL facility opened in September of 2021. The original NFL facility, located in Culver City, was initially launched in 2003. While distance between the two buildings is less than 10 miles, the new facility overlooks the SoFi Stadium, the home of both the Los Angeles Rams and the Los Angeles Chargers, putting the NFL even closer to the game our nation has come to love.

Additional assets available online:  [Photos \(14\)](#)



<http://stage.mediaroom.com/hermanmillergroup/2022-02-16-NFLs-New-Headquarter-Scores-Big-with-MillerKnoll>