

Maharam Introduces Shift by Scholten & Baijings

Introducing Shift, the latest addition to a series of upholstery textiles designed by Scholten & Baijings in collaboration with the Maharam Design Studio.

Part of Scholten & Baijings's ongoing exploration of how color interacts with form, Shift utilizes an expansive gradient to transform a reduced grid along with any surface it upholsters. The pattern can be seen as a progression of three of Scholten & Baijings's previous investigations of scale, grids, and dimensionality beginning with Blocks and Grid's (2014) exaggerated approach to color blocking, followed by an investigation of color's influence on the minimal geometry of the Bright Grid series (2015), and more recently, in the small-scale dimensionality of Mesh and Tracery (2017).

Epitomizing Scholten & Baijings's in-depth approach, Shift was developed using hand-cut paper models to experiment with the impact of layered color to create the illusion of movement. In the pattern's translation to a woven textile, Scholten & Baijings opted for a dimensional matelasse construction for enhanced tactility and depth. Fluid transitions within ranges of pewter, sapphire, copper, and honeysuckle mark the studio's acute sense of color while dramatizing graphic and architectural impact.

About Scholten & Baijings

Stefan Scholten and Carole Baijings founded the Amsterdam-based Scholten & Baijings, Studio for Design in 2000. Moving fluidly between artisanal and industrial processes, Scholten & Baijings creates products characterized by minimal forms enhanced by simple geometric patterning, a subtle use of materials, and an acute sense of color. Their many clients include BMW Group/MINI, Established & Sons, Thomas Eyck, HAY, IKEA, Georg Jensen, Moroso, Samsung, and Sèvres France. Their work, both commissioned and independent, is collected and exhibited worldwide. Reproducing Scholten & Baijings, the first monograph of the studio's work, was designed by Joost Grootens, directed by Maharam, and published by Phaidon in February 2015.

Additional assets available online:  [Photos \(24\)](#)



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