

# DISH selects MATRIXX Software for dynamic pricing and monetization of its 5G network

ENGLEWOOD, Colo. & SARATOGA, Calif., Aug. 18, 2020 — DISH (NASDAQ:DISH) today announced that it has chosen [MATRIXX Software](#), a global leader in 5G monetization solutions, as the cloud native converged charging system (CCS) for its standalone 5G network.

DISH is building the nation's first Open RAN-compliant 5G network. As the company rolls out commercial operations, converged charging will play a crucial role in how it packages and monetizes new services.

"MATRIXX's solution will help unlock the intrinsic value of our 5G network by scaling on demand and enabling dynamic pricing for network slices and other services," said Atilla Tinic, Chief Information Officer, DISH. "We are proud to have a partner with the proven ability to deliver a modern CCS solution for 5G that will give us the commercial and operational agility to constantly iterate our offerings and grow our wireless business."

MATRIXX's API-first architecture is proven to deploy quickly and cost-effectively. Combined with DISH's AI strategy, it will determine network availability and utilization, dynamically changing prices throughout the day. MATRIXX's cloud native, continuous integration/continuous deployment (CI/CD) pipeline then automates pricing updates. The software's functionality offers seamless interoperability with DISH's network functions, allowing it to work in a multi-vendor ecosystem.

"DISH is poised to change the Telco landscape in the U.S. for the better, and we are thrilled to be partnering with them on their journey. With our unique platform, MATRIXX will provide DISH with a powerful competitive advantage in both the offerings they bring to market and the superior experience they deliver to their customers," said Glo Gordon, CEO, MATRIXX Software. "Our mission is to provide the industry's premier 5G charging platform that gives service providers the operational agility to automate and hyper-scale offerings at web-speed."

**[About DISH](#)**

DISH Network Corporation is a connectivity company. Since 1980, it has served as a disruptive force, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming SLING TV services. In 2020, the company became a nationwide U.S. wireless carrier through the acquisition of Boost Mobile. DISH continues to innovate in wireless, building the nation's first virtualized, standalone 5G broadband network. DISH Network Corporation (NASDAQ: DISH) is a Fortune 250 company.

### **About MATRIXX Software**

MATRIXX Software is the global leader in 5G monetization for the communications industry. Serving many of the world's largest operator groups, regional carriers, and emerging digital service providers, MATRIXX delivers a cloud native digital commerce solution that enables unmatched commercial and operational agility. Unifying IT & networks, MATRIXX delivers a network-grade converged charging system (CCS) enabling efficient hyper-scaling of infrastructure to support consumer services, wholesale and enterprise marketplaces. Through its relentless commitment to product excellence and customer success, MATRIXX empowers businesses to harness network assets and business agility to succeed at web scale.

For further information: [news@dish.com](mailto:news@dish.com) 720-514-5351

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