

DISH enhances Custom Integration Program, unveils new revenue sharing incentive

- Integrators now eligible to earn recurring monthly revenue for every qualifying purchased DISH account
- Custom Integration Program also includes access to on-site technician support, a dedicated service hotline and industry-leading technology

– DISH today announced a new revenue sharing program for custom integrators participating in the DISH Custom Integration Program that pays a recurring monthly revenue (RMR) incentive per qualifying account.

"We continue to improve our Custom Integration Program, which includes outstanding white-glove service and support, and now an incentive for purchased accounts," said Amir Ahmed, DISH senior vice president of sales. "With the addition of the new revenue sharing program, we've found a meaningful way to reward the custom integrators who routinely deliver profitable customers to DISH."

Launched in September 2016, the DISH Custom Integration Program gives integrators the ability to easily create accounts for clients, provides access to skilled technicians for on-site surveys and complex installs, and includes a dedicated support hotline managed by an award-winning VIP concierge team. The new RMR benefit is additive to the existing margins available to custom integrators.

Effective immediately, the new incentive will be applied to purchased accounts through the DISH Custom Integration Program. Qualifying accounts must have at least three DISH set-top boxes, including the Hopper 3, and America's Top 200 programming package or above. Accounts must remain active to receive the RMR payout.

"With the introduction of Hopper 3, DISH created a new standard in premier video delivery," said Ahmed. "Hopper 3 integrates with home automation platforms for a seamless control experience and provides unparalleled television entertainment with features like Multi-View, integrated Netflix, voice control capabilities via Amazon and Google, and the ability to store up to 2,000 hours of recorded content."

For more information about the DISH Custom Integration Program, visit <https://www.dish.com/customintegration/>. Contact customintegrationsales@dish.com to inquire about becoming an authorized DISH custom integrator.

DISH Network Corporation is a connectivity company. Since 1980, it has served as the disruptive force in pay-TV, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming Sling TV services. DISH operates a national in-home installation workforce, as well as an advertising sales group delivering targeted advertising solutions on DISH TV and Sling TV. In addition to its TV services, DISH has commenced buildout of a national narrowband "Internet of Things" network to provide innovative connectivity solutions and applications through its strategic spectrum portfolio. DISH Network Corporation (NASDAQ: DISH) is a Fortune 250 company.

For more information on DISH TV products and services, visit www.dish.com
For more information on Sling TV products and services, visit www.sling.com
For company information, visit about.dish.com

Subscribe to DISH email alerts: <http://about.dish.com/alerts>
Follow @DISHNews on Twitter: <http://www.twitter.com/DISHNews>

For further information: Emma Brandeis, 303-723-1337, emma.brandeis@dish.com
