

# DISH Network(TM) Adds German Kino Plus(TM) to Channel Line-up

ENGLEWOOD, Colo. & MARIETTA, Ga.--EchoStar Communications Corporation (NASDAQ: DISH) and FennFamLLC today announced that DISH Network™ satellite TV service now carries "German Kino Plus™," a new German-language channel that offers programming in four categories: theatrical movies, classic movies, television series and documentaries. The channel can be purchased a la carte for \$14.99 per month or combined with DISH Network's existing German-language package – which includes ProSiebensat.1 Welt, DW-TV and EuroNews – for \$24.99 per month.

German Kino Plus' theatrical movies offer the best of the highly acclaimed German film industry; classic movies are those produced prior to reunification in 1990, including the highly acclaimed DEFA Collection; television programming offers television movies, dramas and mini-series, plus the popular crime series "Tatort;" and documentaries include both history and travel themes.

"The addition of German Kino Plus not only strengthens our line-up of international television channels, but also offers more value to our customers, making DISH Network the pay-TV provider of choice for German-speaking viewers," said Tracy Thompson, vice president of International Programming for DISH Network.

"I am delighted that German Kino Plus will be added to DISH Network's German language channel line-up – the only viable distribution option for our channel," said Tom Fennell, President and Founder of FennFamLLC. "The German film scene has experienced a tremendous renaissance in the last few years and GKP will showcase many of those films."

DISH Network is the pay-TV industry leader in international programming with over 130 international channels from more than 25 countries in more than 25 languages, including Arabic, Chinese, Hindi, Korean, Japanese and Polish.

German Kino Plus customers who do not subscribe to a qualifying basic programming package will be charged a \$6 per month Service Access Fee. An additional dish antenna or single SuperDISH antenna is required to receive basic and international programming.

Customers can contact DISH Network at 1-800-333-DISH (3474) or their local retailer for more information on how to subscribe to DISH Network. To learn more about DISH Network's international programming offers, visit [www.dishnetwork.com](http://www.dishnetwork.com). For more information about German Kino Plus, found on Ch. 724, visit [www.germankinoplus.com](http://www.germankinoplus.com).

## About EchoStar

EchoStar Communications Corporation (Nasdaq: DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network™ is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.1 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

## Contact:

EchoStar Communications Corporation  
Francie Bauer, 720-514-5839  
[press@echostar.com](mailto:press@echostar.com)  
or  
FennFam L.L.C.  
Tom Fennell, 404-229-1331  
[fennfam@bellsouth.net](mailto:fennfam@bellsouth.net)

---