

# ESPN, DISH Network Team to Deliver Interactive U.S. Open Golf Coverage

*Multiple Channels on One Screen Let Viewers Quickly Select the Content They Want to Watch*

EchoStar Communications Corporation (Nasdaq:DISH) announced today that its DISH Network(tm) satellite TV service is teaming with ESPN to create the U.S. Open Interactive TV (ITV) mosaic, a multiple picture-in-picture showcase of six distinct U.S. Open programming options, available to all of its 12 million ITV-enabled homes.

Running June 14 and 15 from 10 a.m. to 3 p.m., and 5 p.m. to 7 p.m. ET, the U.S. Open ITV mosaic features six different channels of U.S. Open Golf programming, including coverage of Tiger Woods and Phil Mickelson; "Up Close," featuring player interviews and press conferences with players and championship officials; Tournament Leader coverage, which highlights the top leaders in the tournament; Best Shots coverage, providing some of the most exciting and skillful shots in the game; and "The Vault," which includes highlights from previous U.S. Open competitions. Viewers can choose to watch all six channels at once, or can navigate to view one in full-screen format.

"The DISH Network's U.S. Open ITV mosaic offers the most comprehensive golf coverage available, giving customers a unique viewing experience that allows them to quickly preview the distinct programming options and highlights available, and then watch on a full screen whichever interests them the most," said Eric Sahl, senior vice president of Programming for DISH Network. "The mosaic is an extraordinary addition to DISH Network's more than 25 existing ITV channels -- the most offered by any pay-TV provider in the U.S."

"With mosaic coverage of the U.S. Open Golf championship, TV viewers are empowered to choose the content they want," said Ben Pyne, president, Disney and ESPN Networks Affiliate Sales and Marketing. "Successful collaborations such as this one with DISH Network are critical as ESPN continues to look for new, groundbreaking ways to employ innovative interactive television applications across the industry."

For more information about DISH Network, including its comprehensive ITV line-up, call 800-333-DISH (3474) or visit [www.dishnetwork.com](http://www.dishnetwork.com).

## About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network(tm) is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.4 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package.

“The DISH Network's U.S. Open ITV mosaic offers the most comprehensive golf coverage available, giving customers a unique viewing experience that allows them to quickly preview the distinct programming options and highlights available, and then watch on a full screen whichever interests them the most”

EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company.  
Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

## Contact:

DISH Network  
Corporate Communications,  
[press@dish.com](mailto:press@dish.com) or 720-514-5351  
Customer Service,  
[executivecustomerservice@dish.com](mailto:executivecustomerservice@dish.com)  
Employment Verification,  
[voe@dish.com](mailto:voe@dish.com)

---