

# NHL Renews NHL Center Ice with DISH Network

The National Hockey League (NHL) today announced it has renewed its deal with DISH Network® to distribute NHL Center Ice, the League's out-of-market subscription package.

Throughout the regular season, NHL Center Ice provides fans the opportunity to watch up to 1,000 NHL live games, many of which will be offered in High-Definition. Select games from the Stanley Cup Playoffs (all games subject to local blackout) also will be available.

"DISH Network is committed to offering the best in sports programming at the best value in the industry," Andy Karofsky, vice president of Programming for DISH Network. "We're proud to offer our valued subscribers the most hockey coverage available anywhere through NHL Center Ice."

"Every night can be a hockey night with up to 40 games available per week through NHL Center Ice," said Jody Shapiro, Group Vice President, Television & Media Ventures, NHL. "We are thrilled to renew our distribution deals with DirecTV, DISH Network, and iN DEMAND Networks to best serve our fans."

DISH Network has offered NHL Center Ice subscription package since 2002. For more information or to subscribe to DISH Network, visit [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

## About the NHL

The National Hockey League, founded in 1917, is the second-oldest of the four major professional team sports leagues in North America. Today, the NHL consists of 30 Member Clubs, each reflecting the League's international makeup, with players from more than 20 countries represented on team rosters. According to a Simmons Market Research study, NHL fans are younger, more educated, more affluent, and access content through digital

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means more than any other sport. The NHL entertains more than 100 million fans each season in-arena and through its partners in national television (VERSUS, NBC, TSN, CBC, RDS, RIS, NASN, NHL Network and HDNet) and radio (Westwood One and XM Radio). Through the NHL Foundation, the League's charitable arm, the NHL raises money and awareness for Hockey Fights Cancer, Hockey's All-Star Kids and NHL Diversity, and supports the charitable efforts of all NHL players. For more information on the NHL, log on to NHL.com.

## About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.585 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

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