

DISH Network to Open Customer Service Facility in Phoenix

DISH Network® (NASDAQ: DISH) announced today that they will open a new customer care center in Phoenix, AZ. The facility will offer DISH Network customers the expertise of seasoned agents, including approximately 400 technical support representatives and 40 support staff. This is yet another way in which DISH Network continues to demonstrate its commitment to providing the highest level of customer care.

The center is scheduled to open in June 2008, but will start hiring staff in April and begin training in May. Agents must have at least two to three years of experience in a customer-facing or technical support role.

"We chose Phoenix for this customer care center because the region has an abundant and quality workforce," said Erik Carlson, Executive Vice President of Operations for DISH Network. "We received top ranking from the American Customer Satisfaction Index last year and the rich resource of talent in Greater Phoenix will help us continue to strive towards achieving that same high level of service again this year."

"DISH Network's decision to expand its operations to Greater Phoenix is a reflection of the continued strength of our workforce," said Greater Phoenix Economic Council President and CEO, Barry Broome. "We congratulate the City of Phoenix on bringing several hundred jobs to the region."

The center, located at 4811 E. Thistle Landing, Phoenix, will be providing competitive hourly wages and benefits. For those interested in applying, please visit www.dishnetwork.com/phoenixcsc or email a resume to hr.phoenixcsc@echostar.com.

DISH Network was founded in 1996 and broadcasts hundreds of premium entertainment, news, movie, HDTV, and pay-per-view TV channels delivered direct to U.S. homes through a small dish antenna. Based in Colorado, DISH Network employs nearly 23,000 employees worldwide. The new facility in

“We congratulate the City of Phoenix on bringing several hundred jobs to the region.”

Phoenix joins DISH Network's 11 other customer service centers across the country.

About DISH Network

DISH Network Corporation (Nasdaq: DISH) provides more than 13.78 million satellite TV customers with industry-leading customer satisfaction, which has surpassed major cable companies for seven years running. DISH Network customers also enjoy access to a premier line of award-winning Digital Video Recorders (DVRs), hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com/aboutus or call 1-800-333-DISH (3474) for more information.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com
