

DISH Network Becomes Exclusive U.S. Provider of TeleAmazonas

Ecuadorian Channel Available to DishLATINO Customers

DISH Network Corporation (Nasdaq: DISH) today announced the launch of TeleAmazonas on its DishLATINO platform - the only pay-TV provider to offer the channel in the U.S.

TeleAmazonas is a 24-hour Ecuadorian TV network offering exclusive home match coverage of more than 50 percent of "Series A" Ecuadorian National Soccer League teams -- including Barcelona, Universidad Catolica, Liga Universitaria de Quito, Deportivo Espoli, Deportivo Azogues, Olmedo and Club Tecnico Universitario.

The channel also offers popular news programs such as "24 Horas" and "Hora 7," and variety programming such as "La Plena" and "La Noche Con Pimental." TeleAmazonas will be available in the DishLATINO basic programming package and higher.

"We are thrilled to provide TeleAmazonas to our DishLATINO customers, giving them access to some of the best Ecuadorian programming -- including the most popular soccer matches," said Eric Sahl, senior vice president of Programming for DISH Network Corporation. "Nowhere else will consumers find the high-quality Ecuadorian programming content TeleAmazonas offers."

TeleAmazonas is available on DISH Network channel 842. For more information about the channel, or DishLATINO programming packages, visit www.dishlatino.com/teleamazonas.

About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in digital television, provides approximately 13.79

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million satellite TV customers with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722(TM) HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com/aboutus or call 1-800-333-DISH (3474) for more information.

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