

# DISH Network Updates Interactive Mosaic With Six 24-Hour News Channels During 2008 Election

*DISH Decision 2008 Also Provides Subscribers with Detailed Information about Presidential, Congressional and Gubernatorial Races*

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the digital television leader, today announced that beginning Oct. 28 and running through Nov. 7, DISH Network's interactive mosaic will update its multiple screen channel display to simultaneously air six 24-hour news channels during the 2008 election cycle. For 11 days, DISH Network(R) subscribers may tune into Ch. 100 to watch the following six networks: FOX News Channel (Ch. 205), CNN (Ch. 200), MSNBC (Ch. 209), CNN Headlines News (Ch. 202), CSPAN (Ch. 210) and CSPAN2 (Ch. 212).

"During this election season, DISH Network subscribers have access to a number of unique interactive features, from our six-channel mosaic to DISH Decision 2008, where they can stay engaged with information about the candidates and breaking election news," said Michael Kelly, executive vice president for DISH Network. "DISH Network continues to enhance its interactive services to provide added value features for subscribers while delivering targeted viewer measurement opportunities for our clients."

In advance of the election, DISH Network has offered access to DISH Decision 2008 since May, which provides news and information about the Presidential candidates, as well as state-by-state news, information and polling about Congressional and Gubernatorial candidates. DISH Network subscribers can enter the interactive application by accessing Ch. 100 or pressing the "DISH" button on their remote control and select "DISH Decision 2008."

The featured DISH Decision 2008 interactive services are: "For President," which lists information about the Presidential candidates and their stances on important national issues; "My Elections," which offers localized information about House, Senate and Gubernatorial campaigns in states where there are races; "The Issues," which lists up to 20 national issues and allows subscribers to learn more about each side of the topic; "News," which displays up-to-the-minute national stories from MSNBC; "You Decide 2008," which allows subscribers to answer questions about hot-topic campaign issues and matches the subscribers answers with the candidates who most align with their answers; and "Polls," which delivers stories about recent polls state-by-state, reported by Rasmussen Reports, as well as the latest Presidential, House and Senate races.

DISH Network offers the most comprehensive iTV service in the U.S., with more than 13 million iTV households and an interactive menu that includes a variety of virtual and enhanced channels.

For more information about DISH Network, visit <http://www.dishnetwork.com> or call 1-800-333-DISH (3474).

## About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in

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digital television, provides approximately 13.79 million satellite TV customers as of June 30, 2008 with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722(TM) HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit <http://www.dishnetwork.com/aboutus> or call 1-800-333-DISH (3474) for more information.

## Contact:

DISH Network  
Corporate Communications,  
[press@dish.com](mailto:press@dish.com) or 720-514-5351  
Customer Service,  
[executivecustomerservice@dish.com](mailto:executivecustomerservice@dish.com)  
Employment Verification, [voe@dish.com](mailto:voe@dish.com)

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