

DISH Network Announces Free Preview of CBS College Sports Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), today announced a free preview of CBS College Sports Network from Wednesday, Oct. 7 through Wednesday, Oct. 14, 2009.

DISH Network is making the channel available to all customers in celebration of CBS College Sports Network's Armed Forces Appreciation Week. The week of special programming saluting our nation's armed forces and service academy football teams includes a tripleheader of games on Saturday, Oct. 10, featuring Vanderbilt at Army (12 p.m. ET), Navy at Rice (3:30 p.m. ET) and TCU at Air Force (7:30 p.m. ET).

CBS College Sports Network, a 24-hour college sports network, offers a comprehensive lineup of football programming during the 2009 season, including 50 live games as well as studio shows and original programming. The schedule features the best of Conference USA, the Mountain West Conference, Navy, Army and NCAA Division II football games.

DISH Network's free preview of CBS College Sports Network will run from Wednesday, Oct. 7 until Wednesday, Oct. 14 on Ch. 152 in standard and high definition. CBS College Sports Network is part of DISH Network's Classic Silver 200 package, which is available at a special rate of \$37.99 per month for 12 months.

For more information on CBS College Sports Network, visit www.cbsscollegesports.com. For more information on DISH Network, visit www.dishnetwork.com.

About DISH Network

DISH Network L.L.C., the nation's HD leader, provides approximately 13.610 million satellite TV customers as of June 30, 2009 with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP(R) 722 HD DVR, a CNET and PC Magazine "Editors' Choice." Visit www.dishnetwork.com.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com
