

The 3 from EPIX Debuts on DISH Network

DISH Network First to Offer New Movie Channel from EPIX

DISH Network today announced the launch of *The 3 from EPIX*, a new movie channel dedicated to celebrating popular films from the '70s, '80s and '90s to present.

Designed for passionate movie fans and drawing on the deep libraries of EPIX's studio partners, *The 3 from EPIX* offers an unedited lineup of time-tested favorites like *Raiders of the Lost Ark*, *Rocky*, *Top Gun* and *The Terminator*. Other programming includes eclectic genre fare such as "chop sockey" movies from the '70s; teen coming-of-age comedies from the '80s; and wilder, edgier late night features hosted "Shock Theater" style – all packaged with original trailers from these time periods.

"Providing our customers with an unmatched in-home movie experience at the best value is a top priority, and we are excited to expand our movie offerings to include titles from the broad EPIX film library," said Dave Shull, senior vice president of Programming for DISH Network.

"We are pleased to have a partner in DISH Network that is committed to providing expanded access to great entertainment for all viewers. The launch of *The 3 from EPIX* on DISH Network underscores our efforts to bring more entertainment choices to consumers, wherever they are viewing," added EPIX President and CEO Mark Greenberg.

The 3 from EPIX is located on DISH Network channel 292 and is available free to customers who subscribe to America's Top 250 and above. DISH Network also offers EPIX and EPIX 2 as part of the HD Platinum package. For more information on DISH Network, including HD Free for Life, visit www.dish.com.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ:DISH), provides more than 14.3 million satellite TV customers, as of June 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy the most national HD channels, the most HD local coverage in the U.S., the most international channels, and award-winning HD and DVR technology including the ViP 922, the world's only DVR with built-in Sling functionality. DISH Network is first in Customer Satisfaction among all cable and satellite providers according to the 2010 American Customer Satisfaction Index survey results for the U.S. largest cable and satellite TV providers. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com.

About EPIX

EPIX, a joint venture between Viacom Inc. (NYSE: VIA and VIA.B), its Paramount Pictures unit, Metro-Goldwyn-Mayer Studios Inc. (MGM) and Lionsgate (NYSE: LGF), is a next-generation premium entertainment channel, video-on-demand and online service. EPIX provides a powerful entertainment experience with more feature films on demand and online and more HD movies than any other service. It

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is the only premium service providing its entire monthly line-up of new Hollywood titles, classic feature films, original series, music and comedy specials through the linear channel, video-on-demand and online. EPIX has made the commitment to deliver the industry's most expansive online collection of movies, making more than 3,000 titles available to subscribers this year. The service is available to over 30 million homes nationwide through carriage agreements with Verizon FiOS, DISH Network, Cox Communications, Mediacom Communications, Charter Communications and NCTC. For more information about EPIX, go to www.EpixHD.com.

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