

DISH Network Reports Third Quarter 2010 Financial Results

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DISH Network Corporation (Nasdaq: DISH) today reported total revenue of \$3.21 billion for the quarter ended September 30, 2010, a 10.9 percent increase compared with \$2.89 billion for the corresponding period in 2009.

Net income attributable to common shareholders totaled \$245 million for the quarter ended September 30, 2010, compared with \$81 million during the corresponding period in 2009. Basic earnings per share were \$0.55 for the quarter ended September 30, 2010, compared with basic earnings per share of \$0.18 during the corresponding period in 2009.

DISH Network lost approximately 29,000 net subscribers during the quarter ended September 30, 2010, ending the quarter with approximately 14.289 million subscribers.

Detailed financial data and other information are available in DISH Network's Form 10-Q for the quarterly period ended September 30, 2010, filed today with the Securities and Exchange Commission.

DISH Network will host its Third Quarter 2010 financial results conference call today at noon EDT. The dial-in number is (800) 616-6729.

About DISH Network

DISH Network Corporation (Nasdaq: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.2 million satellite TV customers, as of September 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology including the ViP 922, the world's only DVR with built-in Sling functionality. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com.

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