

# DISH Network Reports Fourth Quarter and Year End 2010 Financial Results

DISH Network Corporation (Nasdaq: DISH) today reported total revenue of \$3.21 billion for the quarter ended Dec. 31, 2010, an 8.2 percent increase compared with \$2.96 billion for the corresponding period in 2009.

Net income attributable to common shareholders totaled \$252 million for the quarter ended Dec. 31, 2010, compared with \$179 million during the corresponding period in 2009. Diluted earnings per share were \$0.56 for the quarter ended Dec. 31, 2010, compared with \$0.40 during the corresponding period in 2009.

For the year ended Dec. 31, 2010, DISH Network reported total revenue of \$12.64 billion compared with \$11.66 billion for the year ended Dec. 31, 2009, an increase of 8.4 percent. DISH Network's net income attributable to common shareholders for the year ended Dec. 31, 2010, totaled \$985 million, compared with \$636 million for the year ended Dec. 31, 2009. Diluted earnings per share were \$2.20 for the year ended Dec. 31, 2010, compared with \$1.42 during the corresponding period in 2009.

DISH Network lost approximately 156,000 net subscribers during the quarter ended Dec. 31, 2010, giving the company approximately 14.133 million subscribers at year-end. The number of net subscribers gained for the full year ended Dec. 31, 2010, was approximately 33,000.

Detailed financial data and other information are available in DISH Network's Form 10-K for the annual period ended Dec. 31, 2010, filed today with the Securities and Exchange Commission.

DISH Network will host its fourth quarter and year-end 2010 financial results conference call today at noon ET. The dial-in number is (800) 616-6729.

## **About DISH Network**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.1 million satellite TV customers, as of Dec. 31, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200

national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

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