

# DISH Network Issues Statement on LIN Media Retransmission Negotiations

DISH Network L.L.C. issued the following statement about its ongoing retransmission negotiations with LIN Media regarding continued carriage of local channels in 17 markets:

"LIN Media, a corporate media conglomerate, is threatening to block DISH Network customers from watching its local channels in 17 markets across the country. LIN Media is demanding more than a 140 percent rate hike and other burdensome contract terms that ultimately will result in higher prices for consumers. We are pleased the FCC is meeting this week to seek changes to the outdated retransmission consent process. In the meantime, DISH Network is diligently negotiating with LIN Media, and we're hopeful we can reach a fair agreement."

## About DISH Network

DISH Network Corporation (Nasdaq: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.1 million satellite TV customers, as of Dec. 31, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

## Contact:

DISH Network  
Corporate Communications,  
[press@dish.com](mailto:press@dish.com) or 720-514-5351  
Customer Service,  
[executivecustomerservice@dish.com](mailto:executivecustomerservice@dish.com)  
Employment Verification, [voe@dish.com](mailto:voe@dish.com)

