

# DISH Network Offers HBO GO® and MAX GO®, Presenting More Than 1,800 On-Demand Movies and Original Series to Online Customers

***DISH Network's DISHOnline.com Delivers HBO® and Cinemax® Titles Not Available on Netflix's Online Service***

[DISH Network L.L.C.](#) today announced that [DISHOnline.com](#) now gives customers instant, unlimited access to HBO and Cinemax titles not offered by Netflix's online service. In connection with Home Box Office, Inc.'s new online video destinations, [HBO GO®](#) and [MAX GO®](#), DISH Network customers who subscribe to HBO or Cinemax premium channels can now instantly watch nearly all of the respective current HBO or Cinemax programming inventory – most of which is available in high definition – at DISHOnline.com. Customers have access to more than 1,800 titles including Hollywood hits such as *Avatar*, *The Hangover* and *Up In The Air*, original content like award-winning series *Boardwalk Empire®* and *True Blood®*, as well as independent films, cult favorites and more.

"DISH Network is thrilled to be working with HBO to bring this broad collection of top-billed content to our customers for instant access at DISHOnline.com," said Dave Shull, senior vice president of Programming for DISH Network. "DISH Network customers with an HBO or Cinemax subscription can also get new series titles after their premiere – plus bonus content including interviews, recaps and behind-the-scenes extras – none of which are available through Netflix's online service."

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DISH Network customers who subscribe to the HBO or Cinemax TV packages can enjoy the respective online content any time and from any U.S. location with a broadband connection by simply logging on

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to [DISHOnline.com](http://DISHOnline.com), [HBOGO.com](http://HBOGO.com) or [MAXGO.com](http://MAXGO.com).

DISH Network's DISHOnline.com is the only online video portal that gives customers the ability to integrate live and recorded TV with more than 150,000 popular movies, TV shows, clips and trailers into one easy-to-use interface. For more information or to create an account, visit [www.DISHOnline.com](http://www.DISHOnline.com).

### **About DISH Network**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.1 million satellite TV customers, as of Dec. 31, 2010, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

### **About HBO GO® and Max GO®**

HBO GO® and Max GO® are only accessible in the U.S. where a high speed broadband connection is available. Minimum connection of 3 Mbps required for HD viewing. Select titles not available in HD. HBO® and related channels and service marks are the property of Home Box Office, Inc.

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