

DISH Network to Air First Pay-Per-View Boxing Event Online for Pacquiao-Mosley Fight

DISH Network Corporation (NASDAQ: DISH):

WHAT: For the first time, DISH Network customers will be able to watch a Pay-Per-View boxing event live online when Superstar Manny Pacquiao, the pride of the Philippines, takes on former world champion "Sugar" Shane Mosley in the WBO Welterweight Championship match in Las Vegas. DISH Network customers will also be able to view the fight on TV through traditional Pay-Per-View channels.

WHEN: Saturday May 7, 2011, at 9 p.m. ET/6 p.m. PT

HOW: DISH Network customers can enjoy the fight online for \$54.99 by visiting www.dish.com/boxing or www.dishonline.com and clicking on the "watch live online" banner. Customers who wish to watch the fight on their television sets can visit www.dish.com/boxing or call 1-877-DISH-PPV to order the event. The HD broadcast (Ch. 454) costs \$64.99 and the SD broadcast (Ch. 455 or 472) costs \$54.99.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.19 million satellite TV customers, as of March 31, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition lineup with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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