

Big Ten Network Returns to DISH

DISH Customers Can Watch BTN Football Games Starting Today

DISH Network L.L.C. (NASDAQ: DISH) announced today that it has reached a new, multi-year agreement with FOX, part owner of Big Ten Network, for the rights to resume broadcast of Big Ten Network and its coverage of college football games and other sports content.

The agreement makes the BTN broadcasts available on DISH in time for today's games. DISH customers have not received the channel since Sept. 14 when a contract between the two companies expired.

"With BTN in our portfolio, and with the recent addition of Pac-12 Networks, we now offer more college sports than any other pay-TV provider in America," said Dave Shull, DISH's senior vice president of programming. "We think our customers will be delighted that they can watch all Big Ten games this weekend and for years to come; and we are proud to offer our channel lineup at the lowest everyday prices in the industry."

BTN is available on channel 439 in DISH's America's Top 120+ package in most areas of states with Big Ten Conference schools. The channel is also available nationwide in DISH's Multi-Sport Pack for \$9 per month with a qualifying core package.

Terms of the agreements between DISH and BTN were not disclosed.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.061 million satellite TV customers, as of June 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com

“With BTN in our portfolio, and with the recent addition of Pac-12 Networks, we now offer more college sports than any other pay-TV provider in America”

