

Statement From DISH Regarding Dispute With Gannett Broadcasting

DISH Network Corporation (NASDAQ: DISH) issued the following statements attributable to Dave Shull, DISH senior vice president of Programming:

"DISH has been unable to reach an agreement with Gannett Broadcasting because Gannett has made it clear in documented proposals that it wants DISH to pay a significant penalty for allowing our customers access to AutoHop, a commercial-skipping technology available on our Hopper Whole-Home DVR. Consumers have had the right to skip commercials since the advent of the remote control. We are simply providing consumers with the choice to watch what they want, when they want.

“On this issue, we are standing shoulder to shoulder with viewers. We invite Gannett to join us.”

"We have agreed to pay a significant increase in fees to continue to carry Gannett's local stations, more than 200 percent, the same as our closest direct competitor. But Gannett wants money on top of that for the expressed reason that our customers have access to AutoHop. We will continue to take a stand for customer choice and control.

"On this issue, we are standing shoulder to shoulder with viewers. We invite Gannett to join us."

About AutoHop

DISH's "AutoHop" feature is an extension of the Hopper's exclusive PrimeTime Anytime™ capability, which allows viewers, with one click, to record all of the primetime TV programming on ABC, CBS, FOX and NBC -- the networks that deliver some of the most popular shows during primetime.

Once the viewer enables the PrimeTime Anytime feature, the Hopper stores these shows for up to eight days after they have aired making it easy to access episodes from last night, or last week.

The AutoHop commercial-skipping feature, using patented technology, works with most shows recorded using PrimeTime Anytime.

A viewer can watch a show with the AutoHop option commercial-free starting the day after a show has been recorded with the Hopper's PrimeTime Anytime capability. Prior to that, the Hopper's 30-second "hop forward" feature continues to work for same-day viewing of recorded shows.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.061 million satellite TV customers, as of June 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.
