

DishLATINO Sponsors HOLA MEXICO Film Festival, Celebrates Mexican Community and Culture

The largest Mexican film festival in the world celebrates its fifth year anniversary

LOS ANGELES--The 2013 HOLA MEXICO Film Festival, presented by DishLATINO, kicks off with exclusive screenings from May 16th through May 21st at the Regal Cinemas at L.A. LIVE. More than forty directors, actors and producers will be in attendance to conduct film introductions and post-screening question and answer sessions.

"DishLATINO strives to bring unique, relevant cultural content for Latinos across the country," said Alfredo Rodriguez, vice president of marketing, DishLATINO. "DishLATINO is proud to sponsor the HOLA MEXICO Film Festival and highlight Mexico's rising stars and cultural ambassadors."

The Festival is open to the general public and welcomes nearly 25,000 attendees throughout the event. Closing Night of the Festival occurs on May 22nd at LA Plaza de Cultura Y Artes with a screening of the documentary [Celso Piña: The Accordion Rebel](#). The screening will be followed by a concert from *Piña*.

"DishLATINO is a key partner in sharing the narrative of passionate people," said HOLA MEXICO Film Festival founder, Samuel Douek. "The Festival could not have happened without their generous support."

Starting May 22, DishLATINO will also show off its latest DishLATINO iPad promotion at the HOLA MEXICO Film Festival. DishLATINO will offer new subscribers the choice of an Apple iPad 2 instead of first year programming discounts for customers who sign up for the Hopper with Sling® Whole-Home HD DVR and a qualified programming package.

For complete schedule and ticket information visit: <http://www.holamexicofest.com>.

Follow HOLA MEXICO Film Festival on Facebook at: www.facebook.com/holamexicoff and on Twitter: @HolaMexicoFF.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

“DishLATINO is proud to sponsor the HOLA MEXICO Film Festival and highlight Mexico’s rising stars and cultural ambassadors.”

Contact:

For DISH
Monica Cevallos, 202-772-0461
mcevallos@deweysquare.com
