

DishLATINO Teams with Copa Univision, the Fastest Growing Amateur Soccer Tournament in the U.S.

MIAMI--DishLATINO joins Copa Univision, the fastest growing amateur soccer tournament in the U.S., to bring family fun, entertainment and soccer to Miami's Hispanic community this weekend. Copa Univision will take place on May 18-19, 2013 at the Amelia Earhart Park in Hialeah, Fla.

"Soccer is a passion for us at DishLATINO just as it is throughout the Latino community," said Alfredo Rodriguez, DISH's vice president of Latino marketing. "Through DishLATINO, we've been able to bring Latino families together to watch soccer in front of their TVs, and we're excited to join Copa Univision in creating a playing experience they can pass down to the younger generations."

Univision Miami Vice President and General Manager Mike Rodriguez added, "Univision Miami is thrilled to work with DishLATINO to help bring the Copa Univision soccer tournament to South Florida, an event that helps encourage our youth to be physically active and enjoy soccer as well as other family friendly activities."

Copa Univision tournament festivities includes activities such as live music, a kids' corner with magicians and bounce houses, an activity center and contests with prizes. Local television station WLTU-DT and Univision Radio personalities will be in attendance to interact with tournament-goers. The DishLATINO team will be rooting for players, showcasing free product demos and promoting the company's latest sports viewing features on the Hopper. A 14-foot inflatable Hopper will also be on-site for family photo opportunities.

In addition to Miami, DishLATINO is partnering with Copa Univision for tournaments in Houston, Dallas, Los Angeles, Chicago and New York City this summer and early fall.

For more information on Copa Univision or to register for Copa Univision Miami, please visit www.CopaUnivision.net.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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