

DISH Anywhere App Upgraded, Includes On Demand Access and Social Sharing Features for iPhone and Android Devices

Access On Demand titles through DISH Anywhere app on iPhones, Android phones and tablets, in addition to iPad

New social sharing features enable customers to share their mobile viewing experiences on Facebook and Twitter, while other enhancements improve on-the-go functionality

ENGLEWOOD, Colo.-- Available today, DISH announced several enhancements to its DISH Anywhere™ mobile app, including access to On Demand programming on Android (4.0 and higher) and Apple iOS (5.0 and higher) mobile devices. All DISH customers can access On Demand content associated with their programming package regardless of their set-top box model. The update also includes DISH Anywhere integration with Twitter and Facebook, giving consumers the ability to share their viewing experiences.

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To meet the growing trend of customers taking their TV shows on the go, DISH expanded access to its On Demand library to include iPhone and Android phones and tablets, a feature previously available only on the iPad. On Demand access brings viewers thousands of titles from a variety of networks that can be watched anywhere customers have an Internet connection. Since its launch in January, DISH Anywhere has transformed the ability of viewers to watch live and recorded programming anytime, anywhere.

“The ability to watch TV anywhere is only as meaningful as the shows you can view,” said Vivek Khemka, senior vice president of product at DISH. “By adding access to On Demand programming on iPhones and Android devices, only DISH gives customers the power to view all their shows, including live TV, DVR recordings and On Demand, at no extra cost.” (Remote viewing of live TV and DVR recordings requires a broadband-connected Sling-enabled DVR).

The app enhancements also allow users to instantly share their mobile viewing experiences on social networks. The new social networking feature enables viewers to post what they are watching in real-time on Facebook and Twitter. Consumers can create personalized comments to share with friends and family or, for quicker and easier postings, use hashtags and words already populated by the app.

Additionally, DISH Anywhere users can take advantage of the new “Audio Only” mode, allowing them to listen to any live or pre-recorded show while doing other activities like driving or interacting with other apps on their device.

Existing viewing features of the DISH Anywhere mobile app include the ability to watch live TV channels in a user’s programming package via Sling technology, access their personal DVR and view up to eight days of network programming via PrimeTime Anytime. DISH Anywhere DVR management features include the ability to search for programs via the guide or use keywords, schedule recordings from the app, manage recording conflicts and delete recorded shows.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®.

Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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