

# DISH adds HBO Max, HBO and Cinemax, brings more content to viewers nationwide

- *DISH customers can now access HBO Max streaming platform and HBO and Cinemax linear networks with wide portfolio of on-demand content*
- *DISH offers current customers a 10-day free preview of HBO and Cinemax*
- *HBO Max features new Warner Bros. movies same day as theater releases*

ENGLEWOOD, Colo., July 29, 2021 /PRNewswire/ -- DISH Network announced today that the popular HBO Max streaming platform, as well as the HBO and Cinemax premium networks are now available to DISH TV customers nationwide through a new agreement with WarnerMedia. Tied to the launch and for a limited time, DISH is offering customers a 10-day free preview to access HBO and Cinemax.

"Our number one priority at DISH is and always has been to provide our customers the best entertainment experience," said **Brian Neylon, Group President, DISH TV**. "Our customers now have greater choice in the content they can access. HBO Max and Cinemax offer iconic, beloved and acclaimed content that our customers will enjoy."

DISH TV customers can subscribe to the HBO Max Ad Free plan for \$12 per month for up to 12 months when they subscribe by October 27, 2021, a discount off its standard \$14.99 per month pricing. The subscription includes access to the entire HBO service, DC's iconic superheroes, exclusive Max Originals and much more. Plus, throughout 2021, customers will revel in the biggest Warner Bros. movies, premiering in theaters and on HBO Max on the same day and available on the platform for 31 days from release. Additionally, DISH TV customers will get six live channels, including HBO, HBO Family and HBO Signature, as well as access to thousands of movies and shows on demand.

DISH TV customers can also subscribe to Cinemax for \$10 per month. The subscription includes access to some of the biggest Hollywood hits, action-packed original series and behind-the-scenes exclusives. DISH TV customers will get three live channels, including Cinemax, 5-Star Max and More Max, as well as access to thousands of movies on demand.

"When we launched HBO Max, we set out to make it available to customers everywhere they chose to access premium content, and today's launch with DISH is a key addition to our distribution strategy for the platform," said **Scott Miller, Executive Vice President of Business & Legal Affairs for WarnerMedia**. "We're excited that DISH customers can now access all that HBO Max – as well as our premium linear networks – have to offer."

HBO Max is WarnerMedia's direct-to-consumer streaming offering, with over 13,000 hours of curated premium content. The platform is home to best-in-class quality entertainment, featuring the greatest array of storytelling for all audiences with the iconic brands of HBO, Warner Bros., DC, Cartoon Network, Adult Swim, Turner Classic Movies and more.

This summer, HBO Max features the first film in the MUSIC BOX series, *Woodstock 99: Peace, Love and Rage*; the groundbreaking new comedy special, *Tig Nataro: Drawn*; returning series *Back On The Record With Bob Costas*; a new documentary series, *Small Town News: KPVM Pahrump*; and a new season of *Hard Knocks: The Dallas Cowboys* from HBO Sports and NFL Films. Fans can also catch up on the Emmy® Award-nominated, breakout Max Original series *The Flight Attendant* and *Hacks* ahead of their anticipated second season premieres. This fall brings a new limited series *Scenes From A Marriage*, starring Oscar Isaac and Jessica Chastain, and the anticipated third season of the critically acclaimed Emmy Award-winning series *Succession*.

On-demand HBO and Cinemax content requires an internet-connected DISH Hopper or Wally. Access to the HBO Max app requires a compatible streaming device and internet connection. The 10-day free preview runs from August 6 through August 15.

For more information about the HBO Max, HBO and Cinemax a la carte packages, please visit [my.dish.com](https://my.dish.com).

### About DISH

DISH Network Corporation is a connectivity company. Since 1980, it has served as a disruptive force, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming SLING TV services. In 2020, the company became a nationwide U.S. wireless carrier through the acquisition of Boost Mobile. DISH continues to innovate in wireless, building the nation's first virtualized, O-RAN 5G broadband network. DISH Network Corporation (NASDAQ: DISH) is a Fortune 200 company.

### About WarnerMedia

WarnerMedia is a leading media and entertainment company that creates and distributes premium and popular content from a diverse array of talented storytellers and journalists to global audiences through its consumer brands including: HBO, HBO Max, Warner Bros., TNT, TBS, truTV, CNN, DC, New Line, Cartoon Network, Adult Swim, Turner Classic Movies and others. The organization also includes Xandr's suite of advanced advertising solutions designed to help to improve advertising for brands, publishers, and consumers.

WarnerMedia is part of AT&T Inc. (NYSE:T).

SOURCE DISH Network L.L.C.

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