

DISH's Hopper Universal Search Adds Netflix

*Netflix joins DISH's search results across live, recorded, on-demand content
TV series' current and past seasons from DISH and Netflix delivered side-by-side for easy binge watching
Immediately available at Hopper 3 launch
Coming later to Hopper 2 DVRs*

LAS VEGAS--([BUSINESS WIRE](#))--At the 2016 International CES, DISH Network L.L.C. unveiled plans to integrate Netflix titles into search results on the award-winning Hopper DVR. Available on the upcoming Hopper 3, the universal search functionality will work across DISH's live, recorded and on-demand content as well as Netflix's selection of TV shows and movies. DISH will be the first major U.S. pay-TV provider to integrate Netflix into universal search.

As part of the universal search results, Netflix titles will be populated in DISH's episode lists to better enable customers to discover current and past seasons of TV shows.

"These integrated lists will showcase a more complete content archive for our customers, ultimately making it easier for them to binge watch across multiple entertainment subscriptions," said Vivek Khemka, DISH Executive Vice President and Chief Technology Officer. "In many instances, DISH and Netflix deliver to our customers a wide variety of complementary programming when you consider the availability of a TV series by season. Netflix's selection of past seasons will now be populated alongside a series' most current episodes that DISH offers live and on-demand."

In December 2014, DISH became the first major pay-TV provider in the U.S. to include the Netflix app in its Hopper set-top boxes. The app was later expanded to Joey clients, creating a whole-home Netflix experience for DISH customers, without the need to switch inputs or devices.

Universal search featuring Netflix titles will launch on DISH's upcoming Hopper 3 and connected Joey clients, and, later this year, will additionally roll out to Hopper 2 DVRs.

DISH customers who are new to Netflix can create an account in the app or by visiting www.netflix.com/dish.

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.909 million pay-TV subscribers, as of Sept. 30, 2015, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

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About Netflix

Netflix is the world's leading Internet television network with over 69 million members in over 50 countries enjoying more than 100 million hours of TV shows and movies per day, including original series, documentaries and feature films. Members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

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