

WeatherNation Launches on DISH Delivering 24/7 Weather Reporting

National channel to feature real-time news coverage

WeatherNation app debuts on select DISH set-top boxes including the Hopper

DISH offers six-week free preview to customers nationwide

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))-
-[DISH](#) Network L.L.C. has
launched [WeatherNation](#)®, a leading multi-
format, local, regional and national television
weather news service. The multi-year
agreement includes a channel focused on
national weather information as well as an
interactive app that allows customers to
quickly view their local weather.

“DISH customers asked for more weather
coverage around the clock,” said Warren
Schlichting, DISH senior vice president of
programming. “With the addition of
WeatherNation’s offerings, our customers
have even greater access to weather news and
information when it matters most.”

WeatherNation’s interactive app is available on DISH’s award-winning
Hopper® Whole-Home HD DVR and select other set-top boxes. The app
offers DISH customers instant access to the local weather in up to 10 different
locations.

“24 hours a day, seven days a week, our certified meteorologists deliver the
latest weather news and forecasts,” said Michael Norton, president of
WeatherNation. “Moreover, our great relationships with trusted local weather
experts across the nation allow us to provide focused weather information at
DISH customers’ fingertips on a regional and local basis.”

WeatherNation (Channel 215) will be available to DISH customers nationwide
during a six-week free preview and will join the lineup of DISH’s America’s Top
120 programming package and above.

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About Weather Nation TV, Inc.

WeatherNation TV, Inc., headquartered in Denver, produces a suite of services including the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format, available in both HD and standard definition. WeatherNation® supports the weather-related needs of a variety of clients ranging from local broadcasters, to cable/satellite operators, to publishers and original equipment manufacturers. WeatherNation's award-winning digital platform includes over-the-top services with the industry's most robust degree of interactivity, complemented by an easy-to-navigate website with the most relevant weather information. WeatherNation was recently recognized by CableFax as the best in the industry in the area of Connected TV/Smart TV. For more information about WeatherNation, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.

About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.978 million pay-TV subscribers, as of Dec. 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

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