DISH Now Offering MLB EXTRA INNINGS

Authenticated MLB.TV access with MLB EXTRA INNINGS Renews long-term carriage of MLB Network Includes digital rights for MLB Network and MLB Network Strike Zone

NEW YORK & ENGLEWOOD, Colo.--(BUSINESS WIRE)--DISH Network L.L.C., Major League Baseball(MLB) and MLB Advanced Media (MLBAM) have reached a wide-ranging multi-year agreement that includes the launch of MLB EXTRA INNINGS on DISH, including authenticated access to the #1 LIVE streaming sports service, MLB.TV. The deal also sets the stage for in-market streaming of MLB games in the future. DISH and MLB Network also reached a multi-year renewal agreement for continued carriage of MLB Network and MLB Network Strike Zone, including digital rights for those channels on DISHAnywhere.com and via the DISH AnywhereTM app.

"We're excited that DISH customers will continue to have access to exclusive games and the latest news and analysis with MLB Network and MLB Network Strike Zone," said Rob McGlarry, MLB Network president.

"We're pleased to expand our relationship with MLB Network," said Warren Schlichting, DISH senior vice president of programming. "MLB EXTRA INNINGS is a must-have for displaced fans, and we're excited to offer it in time for the season to begin."

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The agreement provides a path for consumers to have authenticated access to stream live in-market games on digital properties from MLB, local programmers and pay-TV providers. In-market live streaming would require additional agreements between the parties including DISH, MLBAM and programmers with local TV rights of MLB games.

MLB Network (channel 152) will continue to be available starting in DISH's America's Top 200 programming package as well as in Multi-Sport Pack. MLB Network Strike Zone (channel 153) will continue to be available in Multi-Sport Pack.

MLB EXTRA INNINGS (channel 476 on DISH's Hopper® Whole-Home HD DVR, starting on channel 900 for customers with other set-top-boxes) will be in free preview for all DISH customers starting Opening Day, April 6-12. MLB EXTRA INNINGS is available for the 2015 season for \$195, and subscribers to the package will soon have access to the Technology & Engineering Emmy Award winning MLB.TV. This enables authenticated subscribers to watch every out-of-market game LIVE or on-demand on more than 400 supported devices.

Financial terms were not disclosed.

About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.978 million pay-TV subscribers, as of Dec. 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

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About Major League Baseball

Major League Baseball (MLB) is the oldest professional sports league in the United States and consists of 30 member clubs in the U.S. and Canada, representing the highest level of professional baseball. Major League Baseball is the best-attended sport in North America, and the last decade includes all 10 of the best-attended individual seasons by fans in MLB history, with each regular season eclipsing the 73 million mark. Now led by Commissioner Robert D. Manfred, Jr., MLB currently features record levels of labor peace, competitive balance and industry revenues, as well as the most comprehensive drug-testing program in American professional sports. MLB remains committed to making an impact in the communities of the U.S., Canada and throughout the world, perpetuating the sport's larger role in society and permeating every facet of baseball's business, marketing and community relations endeavors. With the continued success of MLB Advanced Media and MLB Network, MLB continues to find innovative ways for its fans to enjoy America's National Pastime and a truly global game. For more information on Major League Baseball, visit www.MLB.com.

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