

# DISH's New 4K Joey Earns CES 2015 Editors' Choice Award

*Reviewed.com recognizes DISH for its commitment to improving the TV-viewing experience with its new 4K Joey*

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--At the 2015 International Consumer Electronics Show (CES), the new 4K Joey from DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), received the CES 2015 Editors' Choice award from Reviewed.com, a division of USA TODAY. Reviewed.com is the official Editors' Choice Media Partner for the Consumer Electronics Association (CEA), which is the governing body of CES. DISH's [4K Joey](#) will be the first 4K "Ultra HD" set-top box from a pay-TV provider that is compatible with all HDMI 2.0/HDCP 2.2-compliant 4K televisions.

Last year, DISH's Super Joey was awarded a Reviewed.com Editors' Choice award at the 2014 International CES.

"For the second year in a row, we are honored that Reviewed.com has recognized our efforts to improve the customer experience," said Vivek Khemka, DISH senior vice president of product management. "To be the first pay-TV provider that launches a 4K set-top box means that as consumer demand for 4K grows, DISH is prepared with a future-proofed solution that will connect viewers with the Ultra HD content they want to see."

4K Joey was selected by an expert panel of editorial staff from Reviewed.com, a division of USA TODAY. The CES 2015 Editors' Choice awards recognize outstanding innovation, design and value across 13 different product

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categories: automotive, gaming, headphones, health & fitness, home appliance, home theater, laptops & tablets, parenting tech, photo & video, smart home, smartphones, televisions and wearables. DISH's 4K Joey was one of six recipients in the television category.

## About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.041 million satellite TV customers, as of Sept. 30, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corp. is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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