

DISH Names New Human Resources Leader, CIO

CIO Mike McClaskey promoted to Executive Vice President and Chief Human Resources Officer

John Swieringa promoted to Senior Vice President and CIO

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--DISH Network Corporation (NASDAQ: DISH) today promoted Mike McClaskey from senior vice president and chief information officer to executive vice president and chief human resources officer.

“DISH is undergoing a tremendous transformation as an entertainment provider and as an employer. We need a special kind of leader to run our HR group and establish DISH as one of the best employers in our industry,” said Joe Clayton, DISH president and CEO. “Mike is a transformative executive who has proven his leadership within DISH, in our industry and in our community.”

In his new capacity, McClaskey is responsible for all recruiting, benefits administration, compensation, and leadership and organizational development for approximately 22,000 DISH team members.

“My charge is to establish DISH as the employer of choice for the best people in our industry and our communities,” said McClaskey. “I have three major goals: to hire, develop and retain great people, to grow our leadership depth, and to foster a culture rooted in pride, adventure and winning.”

DISH Vice President John Swieringa was promoted to senior vice president and succeeds McClaskey as the DISH CIO.

“DISH is undergoing a tremendous transformation as an entertainment provider and as an employer. We need a special kind of leader to run our HR group and establish DISH as one of the best employers in

About Mike McClaskey, EVP and Chief Human Resources Officer

Before joining DISH in 2007, McClaskey spent 12 years at Perot Systems, where he served as the corporation's vice president of infrastructure solutions and chief information officer, responsible for IT strategy and operating customer-facing network, service center and data center outsourcing operations.

Under McClaskey's direction, DISH's IT department received CIO magazine's 25th annual CIO 100 award for undertaking a massive enterprise-wide information technology overhaul that advanced DISH's ability to deliver customer service and manage its national operations. The initiative resulted in the largest billing conversion in U.S. telecommunications in many years, the largest cloud-based mobile workforce management system implementation in North America, new IVR and customer care systems, and a new state-of-the-art data center and optical network. In 2013 he was named CIO of the Year by the Denver Business Journal.

He earned his Bachelor of Arts in English and Bachelor of Science in Education from Truman State University, where he sits on the Foundation Board. He received his Master's degree from the University of Missouri.

About John Swieringa, SVP and CIO

John Swieringa joined DISH in 2007 and was most recently responsible for software development and enterprise systems architecture. His team delivered DISH's company-wide business systems overhaul in 2012, an effort that was recognized by InformationWeek and CIO magazine.

Swieringa spent the first 10 years of his career working in corporate finance for DISH and other Fortune 500 companies before making the switch to IT.

He earned his Bachelor's degree from Bucknell University and an MBA from the University of Denver's Daniels College of Business.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.057 million satellite TV customers, as of Dec. 31, 2013, with the highest quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels,

and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Photos/Multimedia Gallery

Available: <http://www.businesswire.com/multimedia/home/20140228005532/en/>

Contact:

DISH

Media Contact

Robert Toevs, 303-723-2010

bob.toevs@dish.com

[@DISHNews](#)

or

Investor Contact

Jason Kiser, 303-723-2210

jason.kiser@dish.com

Additional assets available online:

 [Photos \(3\)](#)