## DISH App Delivers Hopper Experience on PlayStation®3 and PlayStation®4 Systems Starting Spring 2014

## Software-based "Virtual Joey" client connects to DISH Hopper, making live TV and recordings accessible on PlayStation® platforms

LAS VEGAS--(<u>BUSINESS WIRE</u>)--DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ:DISH), today announced that it will be launching an application that gives customers control of the Hopper® Whole-Home HD DVR on Sony Computer Entertainment's PlayStation®3 (PS3™) and PlayStation®4 (PS4™) systems starting Spring 2014. DISH's Virtual Joey provides a nearly identical experience to the Hopper Whole-Home HD DVR's hardware-based Joey®, making live TV and recordings accessible on PlayStation platforms.

With millions of PS3 and PS4 systems in U.S. homes, PlayStation owners with a DISH subscription will be able to stay connected with their Hopper system via a software-based Virtual Joey client. Using a customer's home network, the Virtual Joey can connect wirelessly to the Hopper allowing for installation options where coaxial or Ethernet wiring may be difficult to access. **GENTICLE** Control Con

"DISH's 'Virtual Joey' brings the industry's most awarded DVR

experience to millions of PS3 and PS4 systems already in American homes," said Joseph P. Clayton, DISH president and CEO. "We strive to provide consumers with the best TV experience and 'Virtual Joey' means DISH is delivering even more choices in how and where consumers enjoy their Hopper."

The software-based clients operate on users' wireless or wired home networks and provide access to and control of the Hopper Whole-Home HD DVR, including live TV, recordings and navigation of the electronic program guide.

DISH expects to release the PS3 and PS4 apps to DISH customers within the first half of 2014.

To use the Hopper Whole-Home HD DVR capabilities on PS3 and PS4 systems, DISH subscribers will need to download an application from the PlayStation Store to their PlayStation 3 or PlayStation 4. Customers can operate the Virtual Joey on PS3 or PS4 using a DISH remote or DUALSHOCK controller.

DISH will provide "Virtual Joey" demos on PS3 systems in the Las Vegas Convention Center in Central Hall at booth #8243.

## About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.049 million satellite TV customers, as of Sept. 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit <u>www.dish.com</u>.

PlayStation is a registered trademark, PS3 and PS4 are trademarks of Sony Computer Entertainment Inc.

Photos/Multimedia Gallery Available: <u>http://www.businesswire.com/multimedia/home/20140106006537/en/</u>

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